



100 mph winds pushed wildfires across Kansas causing devastating losses to ranchers and their livelihoods. Read more on page 12.

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LIMOUSIN Heart Beat

OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • JAN/FEB 2022



Plan Now to Prevent Cold Weather Stress

A high percentage of the U.S. beef herd resides in areas of the country where moderately to extremely cold winter temperatures are common, according to a press release by Bob Larson of Kansas State University.

By planning for winter weather, ranchers can avoid being caught off-guard by extreme events and can manage the typical winter conditions so cattle do not have to continually utilize body fat as an energy source to keep warm – leading to excessive loss of body condition.

Situations that are most likely to cause cold stress are cattle with thin fat cover and short hair coats (due to movement from a warmer environment to a colder environment or extremely cold temperatures early in the winter season) cattle with wet hides, or high wind speed accompanying cold temperatures.

Wind chill is a better predictor of cold stress than temperature alone because cold wind draws heat away more quickly than still air at the same temperature. Wet or mud-caked hair loses its ability to insulate the animal, and a wet winter hair coat only provides as much protection from the cold as a typical summer hair coat.

If cold wind is combined with a wet hair coat (as can occur during a winter storm), the effects can be very profound.

Adult cattle with a dry hair coat, adequate body condition and abundant, adequate-quality forage can withstand most winter situations, especially if they have the ability to find protection from wind and have been exposed to moderately cold conditions for several weeks, which allows them to acclimate by growing a thick winter

hair coat and increasing feed intake.

As temperatures drop, cattle increase heat production which means the number of calories they need for maintenance increases. This increase is met by consuming more feed and moving it through the digestive tract faster, but the cost of this faster movement is that feed is not digested as fully.

The effect of needing increased calories for maintenance at the same time that feed digestibility is decreasing means that if cows do not have access to plenty of digestible feed, they will have to “burn” body fat as a calorie source.

Another factor that can limit feed intake in winter conditions is if water sources are frozen or unavailable.

If feed intake cannot keep up with energy demands, and body fat is mobilized to meet energy demand, then the cows will have less fat insulation and will be more susceptible to cold temperatures – causing a vicious cycle that can lead to cold stress and even more weight loss.

Cold weather brings a special concern with bulls because of the potential to have frostbite damage to the scrotum and testicles. It is important that bulls have protection from the wind and adequate bedding if they are housed on concrete or dirt.

Cold temperatures have the greatest potential to cause serious problems in young calves, particularly calves in



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FEB. 12, 2022

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Continued from cover

the first day of life. Because calves are born wet, have thick skin and very little body fat, they lose body heat rapidly and if they are not able to become dry, they can quickly become severely cold stressed. Contact with snow or wet ground will increase the amount of time a calf stays wet and in danger. Body temperature of newborn calves can drop to dangerously low levels in three hours or less.

Calves are born with a body temperature of about 100° F. When exposed to a cold environment, calves are able to produce heat in two ways, by shivering and the heat production of brown fat (fat that surrounds the kidneys of a newborn). They can conserve heat by reducing blood flow to the body surface and extremities (feet, ears, etc.).

In early stages of cold exposure, calves will shiver vigorously and have a fast heart rate and breathing rate. If that does not keep the body temperature up, the calf's body sends less blood to feet, ears and nose in an effort to minimize heat loss.

Severe cold stress occurs when the body temperature drops below 94°F. At this temperature, the brain and other organs are affected and the calf becomes depressed, unable to rise, unwilling to suckle and will temporarily lose the ability to shiver.

The good news is that if the calf can be warmed-up and its body temperature can begin to rise, the shivering response will return and the core body temperature will slowly increase.

During periods of cold or wet weather, newborn calves (less than 1 to 2 days of age) should be checked every few hours with a thermometer, and any calf with a below-normal temperature, even if it appears OK, should be warmed. Calves suffering from cold stress must be warmed to ensure the body temperature can rise above 100°F.

If body temperature has not dropped too far, putting the calf in the cab of a pickup, out of the wind and rain or snow, will warm the calf. In more severe cases, the calves can be placed in warm water, specially designed warming

boxes, or near a heat source such as an electric blanket, heat lamp or hot water bottles. To avoid skin burns, the heat source should not exceed 108°F.

In addition to an external heat source, cold-stressed calves should be fed warm colostrum, milk or electrolyte fluid with an energy source using an esophageal feeder.

Prevention of cold stress involves management to ensure that the calves can be born in a short period of time and both the calf and dam can stand shortly after calving so that they can bond and the calf can begin suckling. Anything that prolongs calving or reduces the chance that a calf will suckle soon after birth should be addressed by management changes.

Calving difficulties are minimized by proper heifer development, proper bull selection for calving ease and proper nutrition so that heifers and cows calve in a body condition score of 5 to 6 on a 9-point scale. Cows with large teats or that are not attentive mothers should be culled.

Use of pasture as the primary forage source during calving encourages cows to keep spread apart and minimizes development of muddy areas. If the herd forage plan includes feeding hay, consider feeding hay in early to mid-gestation and saving stockpiled pasture for the calving season. If supplemental hay and grain are fed during calving, these should be provided at locations that are separate and distant from water sources and windbreaks.

I discourage the use of bale rings in calving and nursery pastures and suggest that if you are using large round bales, they be unrolled and the feeding area changed with each feeding. Unrolled bales will have greater hay waste, but a reduced chance for mud caused by concentrating the herd into small feeding areas, and unrolled hay provides bedding for newborn calves so that they are not in direct contact with the ground.

Minimizing the effects of cold temperatures on newborn calves involves planning ahead and considering calf comfort and protection when making heifer development, bull selection, nutrition and pasture management decisions.



HEARTLAND CALENDAR

JANUARY

- 13 Hunt Limousin Heritage Online Bull Sale – L365Auctions.com
- 15 Fullblood Limousin Alliance Meeting – Pryor, OK
- 24 Bullis Creek Ranch Spring Production Sale – Wood Lake, NE
- 26 Red Carpet Show & Sale – Sioux Falls, SD

FEBRUARY

- 1 Woodard's In The Rockies Online Sale, L365Auctions.com
- 3 South Dakota Limousin Association Annual Meeting, Banquet/Benefit Auction – Rapid City, SD
- 4 Black Hills Limousin Stock Show & Sale – Rapid City, SD
- 12 Treftz Limousin "Where Muscle Still Matters" Bull Sale – Wetonka, SD
- 13 Iowa Limousin Beef Expo Limousin Sale – Des Moines, IA
- 13 Spring Creeks Cattle Co. Bull Sale – Fennimore, WI
- 16 Nebraska Limousin Association Annual Meeting/Benefit Auction – Kearney, NE
- 16 Nebraska Cattlemen's Classic Limousin Show – Kearney, NE
- 17 ROM'N Limousin "Where Class Meats Carcass" Online Bull Sale – L365Auctions.com
- 17 Nebraska Cattlemen's Classic Limousin Bull Sale – Kearney, NE
- 18 Nebraska Cattlemen's Classic Limousin Female Sale – Kearney, NE
- 19 GV Limousin Annual Production Sale – Garnett, KS
- 22 Bar JZ Ranches 73rd Annual Production Sale – Holabird, SD
- 24 Symens Brothers Annual Production Sale – Amherst, SD
- 25 Wiczorek Limousin Annual Bull Sale – Mount Vernon, SD
- 26 Lonely Valley Seedstock Annual "Keepin' Kind" Bull Sale – Creston, NE
- 28 JYF Annual Production Sale, Flintoff, SK, Canada

MARCH

- 4 HLA Annual Meeting, Banquet/Benefit Auction – Leon, IA
- 5 Linhart Limousin "Business Done Right" Bull Sale – Leon, IA
- 8 Schott Limousin Production Sale – Mobridge, SD
- 10 Edelman "Pride of the Prairie" Production Sale, At The Ranch – Willow Lake, SD
- 13 Boyer Limousin Annual Production Sale – Liberty, NE
- 15 Vaughn Farms "Genetics for the Future" Production Sale – Napoleon, ND
- 19 Pinegar Limousin "Herdbuilder XXVI" Sale – Springfield, MO
- 29-30 Wulf Cattle Open House – Atkinson, NE

APRIL

- 2 Ludens Family Limousin Annual Production Sale – Viborg, SD
- 2 Wisconsin Limousin Breeders Association Tri-State Sale – Decorah, IA
- 7 Wulf Cattle "Opportunity Sale of 2022" Online Sale – DVAuction.com and SuperiorClickToBid.com
- 9 Berti Limousin Spring Production Sale – Sullivan, MO
- 12 Hager Cattle Co. Annual Bull Sale – Karlsruhe, ND
- 13 Peterson L7 Bar Annual Production Sale – Pukwana, SD
- 26 Linhart Divas Fall Born Online Show Heifer Sale – L365Auctions.com

Mission Statement of the Heartland Limousin Association

The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the seven state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.



COVERING GROUND ...

By Dean Summerbell



First of all, Happy New Year to all of you. We hope that 2022 brings Health, Happiness, & Prosperity. Below, I have included just a brief recap of the November and December

sales and events, which were very positive months.

November started with the Thomas Farms Fullblood Dispersal Sale in Damascus, Arkansas. Rick and Sandy



Old friends Dean Summerbell, Terry Fox, and Bill Helton had a great time talking about the 1960s the night before the Thomas sale. Terry was a star pitcher for the Detroit Tigers in those years. Terry, of New Iberia, LA, was a buyer at the Thomas Fullblood Dispersal in Damascus, AR.

Thomas of Leslie, Arkansas, enjoyed a great sale. Next came the Iowa annual meeting in Ames, Iowa. A very good crowd attended along with a great number of juniors. The following week was the Heart of Missouri Sale near Lebanon, Missouri. This sale was held in a new venue, where a good crowd of commercial and seedstock breeders bid in person, online and by phone, providing the biggest sale average in recent memory. The Saturday after Thanksgiving was Bob and Mary Bosch's private treaty sale. They also received a good crowd of bidders who, through active bidding, provided one of their best sales.

The "A Night of the Town" Sale was held December 11th at the Bellagio Hotel & Casino in Las Vegas, Nevada. The sale had active bidding from the internet and phone calls as well as the nice crowd that came not only for the sale but also all the other events during the week of the National Finals Rodeo.

I started 2021 being released from Mercy Hospital in Coon Rapids after suffering from COVID pneumonia. I was given oxygen to help recover. I used oxygen for two months before my system improved enough to not need the external help. I only missed four sales and events which caused a new problem for me. Having missed the first sales in 20 years was rather devastating to someone who does not get sick very often. I am thankful that I survived and along with Beverly, we are able to plan for the upcoming sales and events in the Heartland.

I want to call attention to a tragic fire in west central Kansas the third week of December. The wild fire literally destroyed everything in its path driven by 100 mph winds that killed thousands of cattle. It was devastating to the ranchers as their cattle either burned to death or had to be put down because their burns were too severe to heal. The town of Paradise,

Kansas, was totally obliterated. It has been estimated that nearly 400,000 acres burned in just one day. Producers lost their livelihoods and are trying to pick up the pieces of a fractured life. The storm impacted a portion of our Limousin family. Seedstock producers and commercial cattlemen alike need our support.

For those who can help with feed and hay to help the area ranchers take care of what is left, any help or donation would be greatly appreciated. The Heartland Regional Stockyards in Plainville, Kansas, is serving as a coordinating agent to handle the support that is so desperately needed.

With the upper Midwest drought and dormant winter dead grass, we need to be extra diligent to protect against inclement conditions. Hopefully 2022 can bring more of a normal weather pattern, which we need. Normality is a desired way of life that we so richly deserve.

I would like to express condolences and sympathy to the family of Warren Enger who passed away December 15th. The Limousin producer of Ellsworth, Wisconsin, was a good friend and supporter of the Heartland and especially, Limousin cattle.

Finally, with all of the 2021 distractions of weather, illness, and political divides, we in the Heartland are tough Americans who by the grace of our Father, will endure and continue to provide safe and healthy Limousin beef for the table.

Beverly and I are looking forward to seeing you down the road!

Heartland Association

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Emmett Edwards Vice President
Jason Boyer Secretary
T.J. Callahan Treasurer
Jim Venner Ex-Officio

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1/2 page	\$600	\$650
1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available contact Dean for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February Dec. 10
March/April Feb. 10
May/June April 10
Sept./Oct. Aug. 10
Nov./Dec. Oct. 10
Deadlines are subject to vary.

Terms: All accounts due & payable as billed.

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HAPPY
NEW
YEAR

Bred To Compete

Selling at the IOWA BEEF EXPO SALE
Sunday, Feb. 13, 2022 • 11:00 a.m. • North Annex



DEBV JAYLYNN 130J

Homo Polled • Double Black • 82% Limousin • 3/1/21

DEBV Gladiator 917G x CELL 7124E

CE: 12 BW: 0.9 WW: 65 YW: 101 MK: 23 CM: 7 SC: 0.95 DC: 17 YG: -0.27 CW: 30 REA: 0.94 MB: 0.13 \$MI: 57

Style and balance galore coupled with a great pedigree.



vL JULIET 138J

Double Polled • Double Black • 85% Limousin • 3/11/21

AHCC Heartland 901F x RMKR Faith Hill 869F

CE: 11 BW: 0.5 WW: 73 YW: 110 MK: 19 CM: 6 SC: 0.0 DC: 15 YG: -0.35 CW: 35 REA: 0.99 MB: 0.08 \$MI: 58

Big ribbed, well muscled female packaged as a beautiful, high percentage show prospect.



DEBV JUNGLE JUICE 132J

Homo Polled • Black • 75% Lim-Flex • 3/5/21

DEBV Gladiator 917G x CELL 7153E

CE: 12 BW: -0.6 WW: 58 YW: 91 MK: 20 CM: 6 SC: 0.88 DC: 17 YG: -0.15 CW: 25 REA: 0.80 MB: 0.10 \$MI: 53

From all perspectives he's COOL. Whether you're producing market topping feeder cattle or ones to compete in the show ring, he can make it happen.



IVF EMBRYO PACKAGES

CELL Envision 7023E x MAGS Zahoo 236Z

Double Polled • Double Black • 56% Lim-Flex

CE: 8 BW: 3.4 WW: 104 YW: 170 MK: 13 CM: 4 SC: 2.4

DC: 21 YG: -0.4 CW: 59 REA: 1.49 MB: 0.2 \$MI: 72

Here is a big time mating that features awesome phenotype, structure and breed-leading numbers.



VORTHMANN LIMOUSIN

ROGER & ANN
 Roger 402/981-1621

DEB

DEB & GEORGE MILLER II
 402/515-7714

31112 Hwy 6 • Treynor, IA 51575-6231

"On the Road Again"



By Bev Summerbell

This past year has been an "interesting one", to say the least. It all started in December of 2021 when Dean was diagnosed with COVID pneumonia. He was in the hospital for a week, released on January 1st, and then on oxygen for another two months. Unfortunately, we had to miss some sales because of his breathing problems. We were hoping that as time went on, the breathing would get better. He still struggles with stamina problems—doctors call it COVID Long Hauler. Despite these problems, we have been carrying on with our job. We are just thankful we are doing as well as we are at this time.

As we start the new year, I found this "To Do List" and thought it was appropriate for all that we have been going through this past year:

MY TO-DO LIST:

- Count my blessings.
- Let go of what I can't control.
- Don't overthink.
- Love people without neglecting myself.
- Walk away from drama.
- Appreciate people, not things.
- Follow my passion.
- Make time to make my soul happy.
- Forgive others, forgive myself.
- Breathe. Everything will be okay.

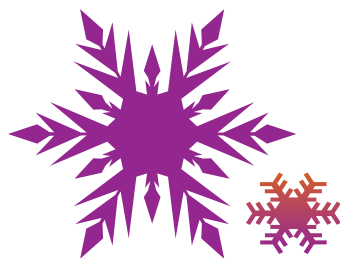
After rereading the things on this list, I feel very grateful for all the blessings that we have. Dean and I have been able to meet so many wonderful people across the United States through our association with the Limousin breed and the Heartland Limousin Association. We've enjoyed many meals with our Limousin friends, and we are so appreciative of all the people who have opened up their homes and invited us to spend the night. We never imagined, when

we started the job in August of 2001, the opportunities we would have working for HLA. It's been a wonderful experience!

After 34 years of teaching, Dean and I are thankful that even though we may not be in the classroom working with students, we still get the joy of watching our Limousin juniors grow and develop over the years. We are so proud of them; whether they are in the show ring, working with other juniors, or helping out wherever they may be needed.

We were pleased with the new venue, the Nebraska Beef Expo, for the Heartland Regional Show this past June. It gave the juniors an opportunity to not only compete in the showing but also in a variety of satellite events. We thought the NALJA show in Grand Island was a very successful event. The volunteers who stepped up to prepare and serve the meals, decorate the arena and judge the satellite events went above and beyond to make sure that the juniors and their families had a memorable week in Nebraska.

Now that sale season is in full swing, we are enjoying the opportunity to reconnect with seedstock and commercial cattlemen at production and consignment sales.



It's always great to visit with them, discussing their operation, and looking toward the future.

Dean and I enjoyed a week in Las Vegas. We were very lucky to be able to attend two nights of the National Finals Rodeo on Tuesday and Thursday. We had great seats both nights and if you've ever been to the NFR, you know how special it is being able to attend in person. We also went to South Point and the Golden Nugget to watch the live stream on their big screens. The week ended with the "A Night on the Town" sale at the Bellagio. That is always a highlight of the year!

We look forward to seeing everyone in 2022 and serving breeders in the new year!



Dean & Bev Summerbell enjoyed two nights at the NFR rodeo in Las Vegas.



The grand entry of the participants at the National Finals Rodeo in Las Vegas December 6.

Recipe of the Month

Many of you probably have this recipe, but it is a favorite of our Limousin friends so I wanted to share it with you. It is a very old recipe, probably one that your Grandma made. It was a hit with those attending the NALJA award banquet in Grand Island.



Pink Fluff Salad

- 1 can, 21 oz., cherry pie filling
- 1 can, 15 oz., crushed pineapple – drain ½ the juice and save the rest
- 1 can, 14oz., Eagle Brand sweetened condensed milk
- 1 container, 8 oz. or 12 oz., Cool Whip
- 1 cup miniature marshmallows – you can use more.
- ½ cup chopped pecans – optional

Directions

- *Stir all ingredients to combine.
- *Refrigerate a few hours before serving.
- *If it seems dry after being in the refrigerator, add more pineapple juice.
- *It makes a large amount!



Bailey Whitcomb and Chase Ratliff were married on November 6, 2021 at the Old Centerville Pump House in Centerville, Kansas. The couple resides in Garnett, Kansas. Chase is the son of David and Michelle Ratliff and the grandson of Tubb Ratliff, all of Westphalia.



Carol Jo, daughter of Elliott and Courtney Coughlin of Mitchell, South Dakota, was born on November 30, 2021. She weighed 6 lbs. 13 oz. and was 20 inches long. She was welcomed into the family by her sisters Holly, 4, and Isla, 2, along with her grandparents, Dave and Peggy Nolz of Mitchell.



Hunter Daniel Torgerson, son of PJ and Megan Torgerson of Artesian, South Dakota, was born on November 17, 2021. He weighed 9 lbs. 14 oz. and was 22.5 inches long.



Congratulations to Nick and Madyson Duckett of Grimes, Iowa, on the birth of their daughter, Kimberlynn Ann on December 2, 2021. She weighed 8 lbs. 11 oz. and was 20 inches long. The proud grandparents are Dana and Becky Duckett of Grimes.

Cattle Forged With Performance In Mind

WE ARE EXCITED TO OFFER THE FIRST SONS OF OUR LEADING HERD SIRE WZRK GHANDI 3018G.



MSTT HAWKEYE 746H

Polled • Black • 76% Lim-Flex

CJSI Creed 5042C x MSTT Covergirl 746C

CE: 17 BW: -2.3 WW: 59 YW: 90 MK: 22 CM: 9 SC: 0.15
DC: 10 YG: -0.32 CW: 11 REA: 0.76 MB: 0.22 \$MI: 59

Sells at the Black Hills Stock Show.



MSTT JIM BEAM 205J

Double Polled • Red • Purebred

WZRK Ghandi 3018G x DLMC Zinfandel 205Z

CE: 8 BW: 2.0 WW: 75 YW: 115 MK: 22 CM: 5 SC: 0.93
DC: 17 YG: -0.53 CW: 26 REA: 1.29 MB: 0.01 \$MI: 57

Sells at the Black Hills Stock Show.



MSTT HACKSAW 227H

Polled • Black • Purebred

WASY Bakers Man 629B x MRL Zavanna 227Z

CE: 9 BW: 3.6 WW: 74 YW: 106 MK: 25 CM: 6 SC: 0.50
DC: 12 YG: -0.59 CW: 25 REA: 1.31 MB: -0.08 \$MI: 54

Sells at the Red Carpet Sale.

MSTT JACKSON 854J

Double Polled • Red • Purebred

WZRK Ghandi 3018G x MSTT Delta Dawn

CE: 8 BW: 2.8 WW: 79 YW: 122 MK: 30 CM: 6 SC: 1.00
DC: 20 YG: -0.55 CW: 40 REA: 1.43 MB: 0.02 \$MI: 59

Sells at the Black Hills Stock Show.

MSTT JACKAL 739J

Double Polled • Black • Purebred

WZRK Ghandi 3018G x MSTT Cool Girl 739C

CE: 8 BW: 2.4 WW: 76 YW: 118 MK: 26 CM: 4 SC: 1.18
DC: 17 YG: -0.52 CW: 40 REA: 1.48 MB: 0.02 \$MI: 58

Sells at the Black Hills Stock Show.

MSTT HERCULES 305H

Polled • Black • 78% Limousin

COLE Deputy 37D x MSTT Yelena

CE: 15 BW: 0.0 WW: 66 YW: 104 MK: 24 CM: 7 SC: 0.20
DC: 13 YG: -0.30 CW: 26 REA: 0.85 MB: 0.26 \$MI: 62

Sells at the Black Hills Stock Show.

MSTT JUSTICE 082J

Double Polled • Black • 68% Lim-Flex

LVLS Fortnite 798F x MSTT Fantasy Girl

CE: 11 BW: 0.5 WW: 71 YW: 107 MK: 22 CM: 6 SC: 0.68
DC: 14 YG: -0.32 CW: 36 REA: 1.00 MB: 0.29 \$MI: 65

Sells at the Red Carpet Sale.

LURA LIMOUSIN

MARK & SHARILYN WILLETTE

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Mark 605/695-3129 - Sharilyn 605/695-5344

luralimousin@gmail.com

www.luralimousin.com

Junior Beat

Congratulations, Sara and McKenna!

Congratulations to "The Showtimes Exhibitors of the Year"! Sara Sullivan of Dunlap, Iowa, and McKenna Richardson of Eureka, Kansas, both are Limousin juniors who were part of the twelve juniors from across the United States who were recognized for their excellence in the show ring. Information about each of the winners can be found on page 63 of the November/December 2021 Year End Edition of The Showtimes. You can view it online at: theshowtimesmagazine.com



Six-year-old Paisely Swint of Clinton, AR was selected the Future Little Miss Agriculture Queen for the state of Arkansas. She will be in the National Competition in July of 2022 in Orlando, Florida. Congratulations!



Future Limousin exhibitors, Harper, 7, and Henley, 3, Torgerson of Artesian, South Dakota, welcomed their new baby brother, Hunter, on November 17th.



Braxton and Christian Warner of Windyville, MO, attended the Heart of Missouri Sale with Renae Poole.

Max Reynolds, 1 & 1/2-year-old son of Bradon and Beth Reynolds of Indianola, IA watched the bidding at the Bosch bidding session from the best seat in the house.



Great-Grandpa Frank Branstetter had his hands full of great-grandkids, Easton, Hudson, and Kaden Glendenning at the Heart of Missouri Sale.



Congratulations to Sara Sullivan of Dunlap, IA, for showing the **SUPREME** Champion Junior Female Overall Breeds at the NAILE in Louisville, KY. Ratliff HowBoutIt 008H is a daughter of FWLY Can Do out of Riverstone Charmed.



Iowa Juniors Brendyn Myer and Dalton Miller help auctioneer Roger Vorthmann display the benefit items at the Iowa annual meeting in Ames.



NALJA Board members Clayton Schowe and Riley Smith were the ring stewards for the American Royal Junior Limousin show in Kansas City.



WZRK GAME CHANGER 4015C



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Iowa News...

Mark Your Calendars



The Iowa Beef Expo Limousin Show begins at 11 a.m. on Sunday, February 13, 2022. Please note, this is a **NEW** time for the sale. The sale will be held in the **North Annex** sale ring in the State Fair Coliseum in Des Moines. If you are not able to attend, you can be on the phone with any of the Limousin representatives at the sale or you can bid online on LiveAuctions.tv



East Union Community School FFA Judging Team

Congratulations to the members of the East Union Community School District FFA State Livestock Judging Team. They placed 2nd in the state and qualified to represent the state of Iowa FFA at the NWSS Stock Show in Denver in January.

The team, consisting of Abbie Wuebker, Elizabeth Hadley, and Emmet and Peyton Long, Limousin juniors of Afton, will take the train to Denver. Emmet was the top individual place winner on the team, placing 7th overall.

Annual Meeting, Banquet/Benefit Auction Held in Ames

Members of the Iowa Senior and Junior Limousin Associations (ILA) held their annual meeting, banquet and benefit auction Saturday, November 13, 2021. The event took place at the Iowa Cattlemen's Building in Ames.

The day began with a meeting of the senior board followed by the annual member meeting and the junior meeting. Dana Duckett, president, welcomed everyone. Reports were given by Grant Anderson, ILA secretary/treasurer; Dean Summerbell, HLA Executive Secretary; Ann Vorthmann, Iowa Beef Expo chairman; and Paul Millhollin, Iowa Beef Breeds Council Limousin Representative.

There was time for socializing before the delicious barbecue meal catered by Hickory Park. Following the meal, the benefit auction was held, raising money for activities for the upcoming

year. Thanks to Roger Vorthmann who served as the auctioneer. Some of the interesting items on the auction included a wooden "Welcome" sign, Roger's famous smoked salmon, an iron silhouette American flag, cherry pies, Harvest Barn goodies, cattle supplies and semen. We want to **thank** everyone for their donations and/or bids. The money raised goes to support both associations in the upcoming year!

Awards

Congratulations to Brant Farms of Osceola for being selected as the Iowa "Commercial Producer of the Year". Boyer Family Farms, also of Osceola, was named ILA "Seedstock Producer of the Year". They will be recognized at the Iowa Beef Expo Limousin Sale February 13, 2022. The sale will begin at 11 a.m.

Junior Awards

Juniors who have exhibited Champion Limousin and Lim-Flex cattle this past year were recognized at the banquet and given a gift for their accomplishment. Level I winners, taking top prize in one show, were Kylie and Jaelyn Anderson; Emmet

and Peyton Long; Dalton and Ava Miller; Dawson Book; Konrad Boyer; Elsie Jensen; and Mason Shipman. Those who took home the champion banner in two shows, winning at the Level II level, were Hayden Holden; Michael Jensen; Brenden Myer; Kacey Boyer; and Brooklyn Kline.



Iowa Senior Association board members:

Front row - Grant Anderson, Secretary /Treasurer; Matt Abbas, Vice President; Paul Millhollin, President; Dana Duckett, Ex-Officio

Back row - directors: Brian Hait, Dave Book, William Long, Jason Boyer, Deb Miller, and Lowell Hermon.



Iowa Junior Association board members are Maria, Peyton, Emmet, and Riley Long of Afton and Kasey and Konrad Boyer of Weldon.



Riley Long of Afton, IA received the "Outstanding Junior Herdsmanship" award at the Iowa annual meeting.



Kasey and Konrad Boyer of Weldon, IA were selected as the Iowa Limousin Association's scholarship recipients.

In Memoriam



Gloria Mae Leonard, 90, of Holstein, Iowa, passed away November 27, 2021. Services were held December 4, 2021 at the Faith Lutheran Church in Holstein.

She was a lifelong resident of Iowa; born in Cherokee, attended school in Galva, married Bill Leonard and they took up residence on the family farm northwest of Holstein. Gloria was active in the church, served as a Cub Scout den leader, was on the Holstein

Centennial Commission, had great woodworking skills and was well-known for her hospitality skills.

Gloria is survived by her three children, Mark (Sheryl) Leonard, Lori (Dennis) Reyman and Billee (Reas) Madsen; eight grandchildren; 20 great-



grandchildren; and many other relatives and friends.

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Kansas News...

Kansas Junior Beef Expo

The Kansas Junior Beef Expo was held in Hutchinson on December 9-12, 2021. A large contingent of juniors took part in this annual event. The show on Friday, December 10 featured Senior

Senior Heifer Show



McKenna Richardson of Eureka, Kansas, took home the Grand Champion banner with her purebred female, LaTasha, an 11/16/20 daughter of Ratliff Purple Harmony 0101H ET. She was champion in both Ring A & B and also went on to be selected as the "4th Overall Heifer" and the "Kansas Champion Heifer".

The Reserve Grand Champion Purebred Heifer in Ring A & B on Friday was ASKB Harvest, a 12/2/20 daughter of RLBH Air Force One out of Riverstone Ever After, exhibited by Ashley Schrag of Moundridge, Kansas.

The Grand Champion Lim-Flex Heifer, in both Rings A & B, was Ratliff Hookedem 005H ET, a 2/18/20 female, exhibited by Trace Falkenstein of Oswego, Kansas.

The Reserve Grand Champion Lim-Flex Heifer in Ring A, SC Harriet 455H ET, a 10/2/20 female was shown by Tyra Meyer of Sylvan Grove, Kansas.

The Reserve Grand Champion Lim-Flex Heifer in Ring B was a 4/14/20 female exhibited by Adysyn McCarley of Girard, Kansas.

Heifers shown in two rings and Junior Heifers were shown Saturday. The judges for this event were Brendon Callis of Minco, Oklahoma, and Kendall Bremer of Blakesburg, Iowa.

Junior Heifer Show

The Junior Heifer Show took place on Saturday, December 11.



McKenna Richardson of Eureka, Kansas, took home the Kansas Champion Lim-Flex banner and went on to be named as the "5th Overall Kansas Heifer" with Richardson's Jazziness 101J ET, a 4/16/21 daughter of TASF Guinness out of MRRC Foxy 815F.

The Grand Champion Lim-Flex Heifer in both Ring A & B was shown by Kelton Arthur of Stillwater, Oklahoma, with LJRJ CSVN MS Jalara 711J, a 2/2/21 female. This heifer went on to be selected as the "Overall Reserve Grand Champion Junior Heifer".

Braden Smalley of Clear Lake, Iowa, exhibited the Reserve Grand Champion Lim-Flex in Ring A & B with his 4/5/21 Lim-Flex female.

In the AOB purebred class, Tyra Meyer of Sylvan Grove, Kansas, exhibited the Grand Champion with a 10/2/20 purebred daughter of TASF Guinness out of Purple Ribbon.

Aliston McCarley of Girard, Kansas, took home the Reserve Grand Champion banner with a 2/1/21 Limousin daughter of TASF Crown Royal out of TASF Dignity.

Congratulations, Brooke!



Brooke Falk (center) of Harveyville, Kansas, a third-year veterinary student at Kansas State University, was one of three students who received a \$1,500 "Cartridges for Cash" Scholarship designated for veterinary students.

The scholarship recipients were recognized at the annual Kansas Livestock Association Convention December 1, 2021, in Wichita. A total of \$30,000 was presented by the Kansas Livestock Foundation and its partners. The Kansas Livestock Foundation was established in 1983 to operate solely and exclusively for charitable, scientific and educational purposes.

"I am very honored to have received a KLF Merck Cartridges for Cash Scholarship," Falk said. "I have always had a passion for working with livestock and large animal medicine. I hope to one day work in either a mixed or large animal clinic in rural Kansas. I am very grateful to the Kansas Livestock Foundation for presenting me this scholarship," said Brooke.

Kansas Ranchers Continue Recovery from Wildfire

Ranchers in west-central Kansas, faced extreme weather conditions on December 15, 2021, when winds clocking upwards of 100 mph pushed wildfires across the area. The conditions unfolded very fast, giving the ranchers very little time to plan, move cattle and try to secure buildings and equipment.

The ranchers are still picking up the pieces from the strong derecho-style winds that made fires spread through wheat fields and pastures. Several herds of cattle were unable to escape the inferno. Ranches in the Russell area were turned to piles of ashes.

One rancher said that with 105 mph winds, there was fire everywhere and it was pretty scary. The high winds forced over many power lines, and with the already dry conditions, it sparked wildfires in minutes. Thousands of acres of pasture burned up, multiple homes were lost and the losses will be well into the millions. Ranchers lost fencing, hay supplies, homes, barns and livestock.

Nebraska ranchers, along with many others in the agriculture community, have stepped up to help, bringing much needed hay and supplies to the area. The Kansas Livestock Foundation is working to deploy resources, distribute donations of hay, stockwater tanks, fencing supplies and more. The Heartland Regional Stockyards in Plainville, Kansas, is the distribution center for hay and supplies. Other sites taking donations are the Russell County Livestock Facility of Russell, Kansas, and Lane County in Dighton, Kansas.

Great Northern Livestock Exposition

The inaugural Great Northern Livestock Exposition was held November 15-22 at the Archer Event



Center in Cheyenne, Wyoming. Kansas and Nebraska Limousin/Lim-Flex breeders took part in this event. The Expo featured junior and open shows, showmanship competitions, sales, and a trade show.

This Expo was formed by a small group of ranchers for ranchers. The event is aimed at preserving our nation's western heritage, giving stockmen from across the country to opportunity to showcase and promote elite genetics.



Emma Anderson of Hays, Kansas, took home the Grand Champion banner in the Open Show with her Lim-Flex female, DL Holy Cow 22H ET, a 4/30/20 daughter of RLBH Air Force One out of SSTS Round Robin 3805A. She was also The Reserve Grand Champion Female in the Junior Show. This show, held on November 21, 2021, was judged by Tom Ayres.



The Reserve Grand Champion Open Show Female was J6 Caitlin 275H, a 3/19/20 daughter of WLR Final Call out of SSTS Caitlin 581BC, exhibited by Ben Spencer of Gibbon, Nebraska. This Open Show was judged by Doug Satree. In the Junior Show, Ben Spencer took home the top prize winning Grand Champion Female. This female went on to be selected as the "3rd Overall Female" in the SUPREME Drive line-up. Ben was also selected as the Intermediate Champion Showman.



Charles Anderson of Topeka, Kansas, exhibited the Grand Champion Limousin/Lim-Flex Bull, ELCX High Time 065H ET, an 11/10/20 son of ELCX Kings Landing 599D ET out of ELCX Elevate 684E ET. He went on to compete in the SUPREME Drive and was selected as the "5th Overall Bull".



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Minnesota News...

Minnesota Beef Expo Junior Limousin Show

The Minnesota Beef Expo Junior Limousin Show was held on October 24, 2021, at the Minnesota State Fairgrounds in St. Paul. The Limousin breed was the third breed to show in Ring 2 on Sunday morning. Lydell Meier of Stonewall, Texas was the judge for the show.



The Grand Champion Female was CHHF Holly 07H, a 5/2/20, double black, double polled, 76% Limousin daughter of ROMN Floyd Mudkenkey 101F out of CHFF Fiona 802F ET, exhibited by Beau Peine of Hastings, Minnesota. She went on to be selected 4th Overall Heifer in the SUPREME Drive.

Crazy Women Creek Limousin/Bartsh Cattle Co. Consigns Heifers



Crazy Women Creek Limousin/Bartsh Cattle Co. consigned a heifer to the Minnesota Beef Expo Sale at the state fairgrounds in St. Paul on October 23, 2021. Mill Road Limousin of Knapp, Wisconsin, had the final bid of \$3,000 on CWCL Jayden 12J, a 2/9/21 daughter of Silveiras Style 9303 out of CWCL Dani Girl 12D. She was the Grand Champion in the All Other Breeds (AOB) show at the Expo.



Paul Bartsh also consigned a heifer on the Lind Family Farms Online Sale on SC Online Sales December 14, 2021. Spring Creeks Cattle Co. of Wauzeka, Wisconsin, purchased CWCL Jubilee 135J, a 3/6/21 daughter of Hunts Credentials 37C ET out of CCWCL Gangnam Style 135J for \$3,000.



Lindsey Nielsen of Albert Lea, Minnesota, took home the Reserve Grand Champion Female with LMCC Nalanie 50H ET, a 2/26/20, double black, double polled daughter of SMA Watchout 482 out of AHFF Nalanie 830U.

The Minnesota Limousin Association would like to thank the following Limousin breeders for their sponsorships at the Expo: Grand and Reserve Grand Champion banners - Lyon River Front Farm of Foley; Class sponsors - Bachmeier Livestock of Apple Valley, Duff Limousin of Hampton, Little Prairie Livestock of Dundas, Dean & Bev Summerbell of Andover, and Jerry Wulf family of Morris. We also appreciate Kevin

Bachmeier for serving as the Limousin breed representative at the Expo.

Last year the Minnesota Beef Expo had to cancel all events due to COVID. This year's Expo took place October 21-24. The weekend was filled with youth events including: educational opportunities, a judging competition, a fitting contest, knowledge bowl, recognition of the Beef Ambassadors, junior shows and a sale. One of the highlights of the weekend is the Minnesota Youth Beef Experience Program (MYBEP). This year ten Juniors were given a heifer, donated by several breeds, to take care of, breed and bring back to show in next year's Expo. At the end of the year, the heifer then becomes part of their herd.

The Expo has been proud to serve the Midwest beef industry since 2000, and they are glad to be back this year. The mission of the Expo is to celebrate and promote the beef industry while providing an exceptional educational forum for producers, industry professionals and youth.

North Star Point Series Award Banquet

The 2021 North Star Point Series concluded with the award banquet held on November 7, 2021 at The Golden Bubble in Wells, Minnesota.

This series was created to offer youth of Minnesota a system to accumulate points from accolades won with their cattle projects for the year. Titles were awarded in the following categories: Top 10 Exhibitors, Top Five Breeding Heifers and the Top Five Market Animals, along with the addition of the Top Two winners in each respective breed. Winners in the Minnesota Bred and Owned division were also recognized at the banquet.

Congratulations to Paige Peine of Hastings who took top honors with her Lim-Flex heifer. She received the most points Overall Breeds and she was awarded a show box for her efforts in the show ring.

Paige Peine also won top honors in the individual breed division with her Lim-Flex heifer. Scott Swanek of Dexter took home the Reserve Champion banner with his Lim-Flex heifer and he also received the Champion banner for his Bred & Owned Lim-Flex heifer. Riley McCormick of Ogilvie received a banner for exhibiting the Champion Limousin steer; however, he was not able to attend the banquet. Sponsors for the Limousin breed division were Herman Farms of Hastings and Crazy Women Creek Cattle of Rushford. Breed champions received a speaker and reserve champions were given a garment bag.

Colton Herman of Hastings took home the title of Junior Champion Showman,

Wyatt Herman was named Reserve Intermediate Champion Showman, and Paige Peine, also of Hastings, received the honor of Senior Champion Showman. All champions and reserve champions were given belt buckles and NSPS store credit.

The following juniors also took home honors in several other categories; Paige Peine was first in the "Top Five Breeding Heifer" category. Scott Swanek was sixth, Paige Peine was seventh, and Colton Herman was tenth in the "Top Ten Exhibitors" overall category.

Paul Bartsh, Limousin breeder from Rushford, is one of the founders of the North Star Point Series. This year, shows began on April 23 and ended October 24, 2021 with the Minnesota Beef Expo held at the state fairgrounds in St. Paul, Minnesota.



Chris Herman of Hastings, MN and son, Wyatt, were the breeders of the Champion Lim-Flex and "Overall Champion Breeding Heifer" exhibited by Paige Peine of Hastings.

Paul Bartsh, North Star Points Coordinator, congratulated Paige Peine of Hastings, MN for exhibiting the "Overall Breeding Heifer" in the North Star Point Series.

Congratulations, Amelia!



Amelia Schatz of Le Center, Minnesota, was elected as the 2021-2022 Kansas State University Bock & Bridle president. She is currently a junior studying Agricultural Communications with a minor in Animal Sciences and Industry.

She said she is thankful to be able to represent a club with as much history in animal agriculture as it does. The traditions at K-State with Block & Bridle go back to the very beginning, and with that comes a lot of support from alumni and industry leaders who have been involved with Block & Bridle at their respective universities.



North Star Point Series Champion and Reserve Bred and Owned market heifers were Jace Taylor and Wyatt Herman of Hastings, MN.



Scott Swanek of Dexter exhibited the Champion Bred & Owned Breeding Limousin heifer.





See You On The Trail

Our spring sale season is shaping up to be one of the hottest on record. We would appreciate the opportunity to assist you in realizing your genetic goals. We are proudly representing more than 1,500 Limousin and Lim-Flex bulls this spring as well as many leading female sales. Give us a call for assistance.

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Missouri News...

Heart of Missouri Hosts Annual Sale in New Venue

The Heart of Missouri Limousin Association held their annual consignment sale on November 20, 2021, at the Exchange at Wall Street Cattle Company Sale facility near Lebanon, Missouri. The venue is new and offered a great sale facility and a restaurant that served a complimentary lunch to a large crowd of Limousin buyers on the bright and warm November day.

Fourteen consignors from Missouri, Kansas, Arkansas, and Oklahoma brought a quality set of Limousin, Lim-Flex and Fullblood cattle for buyers to evaluate and purchase.

The top-selling lot was NAHU Harlee H ET, a 1/31/20, homozygous black, homozygous polled, 43% Lim-Flex daughter of AHCC Hemi 0901E ET out of MAGS Calico, sold bred to TYE J 513J. Davis Limousin of Brownwood, Texas, purchased

the female, consigned by 4H Limousin of Frohna, Missouri, for \$8,000.

The Wilder Family of Snook, Texas, purchased MAGS Calico, a 1/9/15, homozygous black, homozygous polled, 37% Lim-Flex daughter of EXAR Denver 2002 B out of MAGS Zaliah, consigned by Glendenning J Bar J of Lebanon, Missouri, for \$6,500.

Wilders struck again purchasing MAGS Blind Date ET, a 9/2/14, homozygous black, polled, 43% Lim-Flex daughter of MAGS Zodiac out of MAGS Ubeda, consigned by Glendenning J Bar J, for \$5,100.

Graven Land & Cattle Company of Lebanon, Missouri, purchased TNGC Favor 8118F ET, a 2/9/18, black, homozygous polled, 42% Lim-Flex

daughter of TMCK Hydraulic 17Y out of MAGS Barta, consigned by Glendenning J Bar J, for \$4,500.

The Wilder Family also purchased S8TO Darla 603D, a 1/22/16, red, polled, 75% Lim-Flex daughter of MAGS Winston out of AUTO Tootsie Pop 2272T, consigned by Glendenning J Bar J, for \$4,250.

Brent Boyce of Marshfield, Missouri, purchased LYDH Hour Glass D74H ET, a 9/9/20, homozygous black, homozygous polled, purebred daughter of CELL Envision 7023E out of AUTO Pia 245X, consigned by 4H Limousin, for \$4,100.

Averages:

10 Spring Pairs.....	\$4,820
19 Fall Pairs.....	\$2,321
16 Spring Bred Females.....	\$1,922
10 Open Heifers.....	\$2,740
14 Bulls.....	\$2,614
3 Genetic Opportunities.....	\$2,341
<u>Total:</u>	
72 Lots.....	\$2,695

Auctioneer: C.K. "Sonny" Booth

Sale Management: MC Marketing Management

Sale Consultants: Grassroots Consulting, Helton Consulting



Ray and Rhonda Harden of Eldon, MO, purchased two lots from the Heart of Missouri Sale.



Kay and Kevin Wilson, Route 66 Limousin of Marshfield, MO, were buyers at the Heart of Missouri Sale.



Joe Lippe of Wyandotte, OK purchased a Fullblood female from Betty Williamson and granddaughter Bella Anglani of Thornfield, MO, at the Heart of Missouri Sale.



Mark Middleton and his fiancée Jeanne Hamilton of Bourbon, MO, thanked Gene Smith of Anderson, MO, for his purchase of the Middleton consignment at the Heart of Missouri sale.



James Herr, Misty Morning Limousin of Versailles, MO, thanked Bill Reed of Sedalia, MO, for his purchase of a Misty Morning bull at the sale.



Tom Hill of Dover, AR, thanked Missouri's Commercial Producer of the Year, Gene Smith, of Anderson, MO, for his purchases at the Heart of Missouri sale.

In Memoriam



Jacqueline "Jackie" Charlene Poole, 60, of Windyville, Missouri, passed away December 27, 2021. Services were held December 29, 2021 at the Cantlon-Otterness & Viets Funeral Home of Buffalo, Missouri.

She was born and raised in Lebanon, Missouri and went to work for Superior Gear, which later became Detroit Tool. Jackie enjoyed watching daughter, Renae, and husband, Robert, team sort and rope as

well as spending time watching Renae show her cattle. She also enjoyed roping in her earlier years, coon hunting, and watching pull draft horse as well as being an avid jewelry collector.

Jackie is survived by her husband, Robert, daughter, Renae, and many other friends and family members.



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Limousin Sale, North Annex Sale Ring



RMKR HERCULES 020H

Grand Champion Bull
2021 Iowa Beef Expo Sale



VL HARPER 019H

Grand Champion Female
2021 Iowa Beef Expo Sale

SALE CATALOG:
iowalimousin.org



Ann Vorthmann
ILA Sale Coordinator
402-981-1093

Nebraska News...

Nebraska Cattlemen's Classic

Mark your calendars for February 12-20, 2022! These are the dates for this year's Nebraska Cattlemen's Classic held at the Buffalo County Fairgrounds in Kearney. The events begin Saturday, February 12, starting with the Beef Livestock Judging Contest. All breeds show their bulls and females on Wednesday, February 16. The shows start at 9 a.m. and Limousin will be the second breed to show in the South Ring.

The bull sales begin at noon on February 17 and Limousin will be the sixth breed in the sale ring. The females sell on Friday, also starting at noon, and Limousin will be sixth in line to be auctioned off. The Classic Premiere Heifer Selection and Classic Premiere Steer Show will be on Saturday evening.

The Classic concludes with the Junior Show on Sunday, February 20.

We hope to see a large contingent of Limousin seedstock and commercial breeders exhibiting, selling and attending the 2022 Classic. This is a great time to view and purchase bulls and females, as well as connect with other Limousin breeders.

Annual Meeting

The Nebraska Limousin Association will hold their annual meeting and benefit auction Wednesday, February 16, 2022. It will take place at the hotel headquarters breakfast room, The Country Inn and Suites, at 7:30 p.m. in Kearney.

This meeting/benefit auction will be held in conjunction with

the Cattlemen's Classic. The Open Show will be on Wednesday followed by the bull sale on Thursday and the Female Sale on Friday, February 16-18.

This is a wonderful opportunity to get together with fellow breeders and meet new seedstock/commercial cattlemen. This is also time to help support the association by bringing a donated item and/or bidding on the items. If you are not able to attend, please leave your bid with Rob Brawner, president, or any other board member.

Hotel Headquarters

The Country Inn & Suites has been selected as the headquarters hotel for the Nebraska Limousin Association (NLA) during the Nebraska Cattlemen's Classic in Kearney. The Limousin shows and sales take place along with all the other breeds February 16-18, 2022.

The hotel is located at 105 Talmadge Street in Kearney. To make reservations, call 308/236-7500.

Ben Spencer Named Champion Showman

Congratulations to Ben Spencer of Gibbon, Nebraska, for being selected as one of the 2021 Champion Overall Showmen at the American Royal Livestock Show. Hundreds of junior exhibitors competed in beef, sheep and

goat showmanship. Ben received top honors as the "Champion Overall Beef Showman". Other winners included Grace Moore from Texas and Halee McDade from Ohio.

In Memoriam



Wanda Lorraine Nutter Mackley, 91, of North Platte, Nebraska, passed away December 18, 2021.

A private family graveside memorial at Hillcrest Cemetery in Thedford will be held at a later date.

She was born in Halsey, Nebraska, and enjoyed growing up in the Sandhills. Wanda attended Kearney State College and taught at the Antelope Valley & Ewoldt country schools around Thedford. She also kept busy by working at the family movie theater, clerking for the Thedford Livestock Sale Barn, she was an EMT

and she worked as a secretary for two judges at the Thomas County Courthouse. Later, she attended beauty school and owned her own business for 10 years. She enjoyed cooking and entertaining her friends and family.

Wanda is survived by three children, Mark (Marian) Nutter, Brad (Anne) Nutter, and Connie (Ben) Moser; 13 grandchildren; 13 great-grandchildren; and many other friends and family.



*Congratulations to Ben Spencer of Gibbon, NE, and J6 Caitlin 275H, a 3/19/20, double polled, black, 56% Lim-Flex daughter of WLR Final Call out of S5TO Caitlyn 5818C. They were named **SUPREME** Champion and Champion Lim-Flex Female at the 2021 Nebraska Cattlemen's Classic Fall Edition on November 6. The show was judged by Miles Toenyes.*

Congratulations, Megan!



Megan Amos, daughter of Jim and Kennetha Amos of Stapleton, Nebraska, was honored as one of the scholarship recipients at the North Platte Chamber of Commerce and Development Corporation Agri-Business Committee at the Farm/Rancher banquet November 8, 2021. Megan was one of three students

receiving the \$1,000 scholarships.

The committee feels strongly that agriculture is a vital part of our "quality of life" and hopes that these scholarships will encourage our young people to consider making their living not only in agriculture, but here in Nebraska as well.



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Paul Millhollin, 515-201-9686



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South Dakota News...

Annual Meeting, Banquet and Benefit Auction

There is a **NEW** venue for this year's South Dakota Limousin Association annual meeting, banquet and benefit auction. It will be held on Thursday, February 3, 2022, at the Courtyard by Marriott. Their address is 580 Watiki Way, Box Elder, SD 57719 and the phone number for the hotel is 605/791-0945. The social begins at 6 p.m. MST, followed by the banquet and benefit auction.

Please contact any member of the SDLA board of directors to let them know what you are donating to the benefit auction. If you are not able to attend, you can leave your bid with a board member or be on the phone during the auction. We appreciate your support of donations and bids. The money raised goes to support the association for the upcoming year.

Upcoming Sales

The South Dakota Limousin Association (SDLA) will be part of two consignment shows and sales in January and February. We hope to have a large contingent of seedstock and commercial breeders as well as other Limousin enthusiasts attend the 2022 Sioux Empire Livestock Show & Sale in Sioux Falls on January 26 and the Black Hills Stock Show & Sale in Rapid City February 4.

The Red Carpet Show will be held at 9:30 a.m. followed by the sale around 2:30 that afternoon auctioned by Chisum Peterson. The Black Hills Stock Show begins at 9 a.m. MST, with the sale following at 1 p.m. auctioned by C.K. "Sonny" Booth.

State Fair Beef Complex Delayed

According to a report in the September 3, 2021, Sioux Falls Argus Leader, the project to rebuild the South Dakota State Fair Beef Complex has been delayed at least a year. There is a large backorder on steel, about 52 weeks out, that will set back the completion of the \$22 million rodeo hall and livestock barn.

Lt. Governor Larry Rhoden and state fair officials gathered during this year's fair for a ceremonial groundbreaking celebration. The Dakota Events Complex – dubbed the DEX for short – replaces the half-century old Open Class Beef Complex that was destroyed in a fire last year. The new 150,000-square-foot multi-purpose livestock complex, which seats 5,000, has the capacity to host two full-size equestrian arenas, larger livestock shows and concerts. The original plan was to have the new facility completed and ready for the 2022 State Fair in Huron. Officials are now hoping that it will be finished in time for the 2023 State Fair.



Red Carpet
LIMOUSIN SALE

MAKE PLANS TO ATTEND
HEARTLAND JUNIOR REGIONAL SHOW
 May 27-28, 2022
 Union County Fairgrounds, Afton, IA

Fullblood News...

Fullblood Limousin Alliance News

Members of the Fullblood Limousin Alliance (FLA) are invited to the next meeting, which will be held January 15, 2022, at JL's BBQ in Pryor, Oklahoma. The FLA board will meet at 11:30 a.m. followed by the general meeting at 1:00 p.m.

One of the items on the agenda is the National Show, which will take place June 20, 2022, at the Mayes County Fairgrounds in Pryor, Oklahoma. There is also a possibility of a Jackpot Show in addition to the National Show.

Jordan Mack Memorial Calf Show

The 10th Annual Jordan Mack Memorial Calf Show was held at the Codington County Extension Complex in Watertown, South Dakota, November 27, 2021. There were 157 exhibitors showing 150 heifers and 75 market animals. Jordan Mack, age 22, was a dedicated cattleman who earned the friendship and respect of people across the country. He traveled all around the United States showing cattle. Jordan was tragically killed in a farm accident in April of 2011.



Chloe Hazel of Beresford, South Dakota, took home the Grand Champion banner with her purebred Limousin heifer, TASF Jetta, a 3/2/21 daughter of TASF Crown Royal out of TASF Corvette.

The Grand Champion Lim-Flex Female was a 2/15/21 Lim-Flex exhibited by Kennedy Rolfmeier.



Kaylee White of Woonsocket, South Dakota, exhibited the Reserve Grand Champion Lim-Flex Female with TASF Jerica 4921, a 2/5/21 daughter of TASF Crown Royal out of TASF Erica 183.

The FLA would like to thank Chris Conner for maintaining the FLA website. The Alliance is looking for members to serve on the advertising committee. Please contact Ryan Reed, president, if you are interested in helping out.

If you are not able to attend the meeting, you can take part by phoning in to the conference call. The number is: 916/558-7514 and the pin number is: 731187. Please note: *6 is self-mute.



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- 20 Fall Bred Heifers
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- 10 Mature Fall Pairs
- 15 December & January Pairs
- 15 Road to Amarillo Show Heifer Prospects

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AUTO HENSLEY 212H

Pld • HB • 79% Limousin

Riverstone Crown Royal x CELL Amelia Earhart 8212F

CE: 11 BW: 1.3 WW: 54 YW: 83 MK: 22 CM: 6 SC: .57 DC: 18

YG: -.23 CW: 12 RE: .54 MB: -.23 SMI: 40

Due 3/30/22 to COLE Genesis 86G.



AUTO HANKEY 228H

HP • HB • 45% LF

CJSL Creed 5042C x AUTO Excitement 405E

CE: 13 BW: -.05 WW: 68 YW: 108 MK: 21 CM: 8 SC: .55 DC: 8

YG: -.01 CW: 32 RE: .42 MB: .27 SMI: 61

Due 3/30/22 to AUTO King David 120E.



AUTO GENEVIEVE 284G

Pld • HB • 79% Limousin

MAGS Aviator x AUTO Luckie Too 423Y

CE: 11 BW: 1.9 WW: 61 YW: 91 MK: 22 CM: 5 SC: .40 DC: 12

YG: -.22 CW: 19 RE: .60 MB: -.08 SMI: 47

Sells with heifer calf by Conley Express 7211 at side.

Due Fall of 2022 to CHR Hank 105H.

Highlights from the Heartland



Dee Smith of Ankeny, IA, and Mary Booth of Miami, OK, both enjoyed the "A Night on the Town" Sale and the Las Vegas activities on December 11.



A great crowd checked out the new sale venue at the Heart of Missouri Sale.

Old friends and former Limousin World reps Dan Wedman and Mark Smith were ringmen at the Linhart sale near Leon, IA.



IA juniors had fun watching Dave Book of Logan try to complete one of the games at the annual meeting.



The Linhart Ladies; Heather, Sara and Lana, prepared and served a great lunch on sale day. Your hard work is appreciated!



Iowa Juniors who exhibited and won at shows in the past year received Level I or II awards at the IA annual meeting.



It was great to see Mary Quigley of Oklahoma City, OK, who clerked the Thomas Dispersal Sale in Damascus, AR.



Terry Fox of New Iberia, LA, attended the Thomas Dispersal Sale. He was a professional baseball player for many years!

"BACK IN TIME" Do You Know the Answer?

Dean and I attended the National Finals Rodeo in Las Vegas the week of December 5-11, 2021. One of the features of the nightly rodeos is the introduction of the rodeo queens from the United States and Canada. They proudly ride around the arena prior to the grand entry of the participants. As I watched the rodeo queens in the arena, it got me thinking about the Limousin queens that we had back in the early days of our breed. Their role, as a Limousin queen, was to serve as ambassadors of the breed. They were judged on their knowledge of the Limousin breed and the cattle business along with their speaking ability.



Limousin queen candidates at the 1981 competition.

Can you answer these questions?

- 1.) What year was the first Limousin queen crowned?
- 2.) Can you name her and her hometown?
- 3.) According to the book "The History of Limousin in North America", who was the queen in 1987-88?
- 4.) Where was the 1987-88 queen from? Her parents are still active in the Limousin breed.
- 5.) Where was the queen competition held?
- 6.) Who were the two ladies who organized and started the queen program?

See answers on page 42



Tammy and Andy Schmalshof, ATA Limousin, of Avon, IL, enjoyed talking with sale consultant Bill Helton and HLA Executive Secretary Dean Summerbell at the Heart of Missouri sale on November 20.

Highlights from the Heartland

South Dakotans Dale McLellan of Lantry and Jim Schott of Mobridge took in the NFR rodeo and the Night on the Town sale in Las Vegas.

The steak sandwich lunch went over very well at the Bosch Private Treaty Sale near Indianola.



A perfect November Day for a sale.



Sale consultant Bill Helton and ringman DeRon Heldermon discussed the sale agenda at the Linhart sale facility.



COMING TO TOWN WITH OUR BEST



JBV Springsteen 101H



JBV Optics 106H



JBV Epic 023H



JBV Peak Value 102H



JBV Road Map 109J



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Ability to Adapt to a Wide Variety of Climates



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2021 Limousin Champions of the World

The "Champion of the World" Competition was founded in 2012 as a way to promote awareness, goodwill and trade between cattle producing countries around the world. In 2021, more than 1,850 entries from 91 countries representing 16 different breeds were evaluated by 42 different judges.

The Limousin Champion of the World competition started in 2016. The idea was to include cattle from the entire Limousin family of breeds to help profile the diversity of genetics and breed-types within Limousin as well as a profile what trends and success were occurring worldwide. Entries from Fullblood and purebred Limousin are accepted. In 2021, because of COVID, where a lot of countries did not have cattle shows, entries were accepted from the general public with a panel of four judges selecting a bull and a female to represent each country.

The 2021 "Limousin – Miss North America" champions were crowned and the United States took home the "Gold and Silver" awards. Mexico received the "Bronze" medal.



The Gold award winner in the female competition was a purebred, Boss Lake Ms Molly 812F ET, a 2/5/18, black, homozygous polled daughter of Cottage Lake Border Agent out of AUTO Olga 498A. She is owned by Wiley Fanta, son of Casey and Kelly Fanta of Starbuck, Minnesota. She went on to be selected as the Silver award winner in the "Champion of the World" competition.

The Silver award winner in the "Miss North American" contest went to a Fullblood.



CCRA Lady Sarah, a 7/14/13 daughter of CFSV Polled Newstar out of CCRA Luvs Fantasy is owned by Betty Anglani, Cedar Creek Ranch of Thornfield, Missouri.



The Gold winner in the "Champion of North America" contest was SVL Mr. America, a 6/2/19 son of Posthaven Polled Yellowstone out of SVL Polled Amazing 971Z. He is owned by Carter Kitchens of Stone Valley Limousin, Cashion, Oklahoma. He went on to be selected as the Bronze award winner in the "Champion of the World" competition.

Heitor Lutti, Jose Medina, Kirree Kermod and Mark McKenzie served on the panel of judges for this prestigious competition.

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320.287.0751

**Sale
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Kemper Arena in Kansas City Hosts American Royal

The American Royal Junior Limousin Show was held at Kemper Arena on October 16, 2021. Although construction of new facility for the American Livestock Exhibition is under way in Kansas City, Kansas, the facility has not been completed.

Exhibitors from Iowa, Missouri, Texas, Oklahoma, South Dakota, Nebraska and Kansas paraded 34 purebred and Lim-Flex females before Judge Jason Barber of Oledo, Texas.



Judge Barber selected Ratliff Howboutit 008H ET, a 1/30/20, homozygous black, double polled, 84% Limousin daughter of FWLY Can Do out of Riverstone Charmed, exhibited by Sara Sullivan of Dunlap, Iowa, as the Grand Champion Female. She was the Division IV Champion.

Division Winners:

Division I Champion: Richardson's Jazziness, a 4/16/21, 75% Lim-Flex daughter of TASF Guinness 315G ET out of MRRC Flash 816F ET, exhibited by McKenna Richardson of Eureka, Kansas.

Division I Reserve Champion: CTHM Force Beyond, a 1/22/21, 55% Lim-Flex daughter of RLBH Air Force One out of HUBB Echo ET, exhibited by Cadie Thomson of Winfield, Kansas.

Division II Champion: Ratliff Purple Harmony, an 11/16/20, 90% purebred daughter of TASF Crown Royal 960C ET out of FWLY Purple Ribbon, exhibited by McKenna Richardson of Eureka, Kansas.



The Reserve Grand Champion was EVSC 717H ET, a 3/28/20, black, double polled, 57% Lim-Flex daughter of EF Xcessive Force out of AUTO Bette 266Y, exhibited by Mallarie Yokley of Moundville, Missouri. She was the Division III Champion.

Division II Reserve Champion: GETZ Holy 553H, a 9/7/20, 48% Lim-Flex daughter of CJSJL Creed 5042C out of GETZ Eye Candy 7E, exhibited by Josie Chandler of Ninnekah, Oklahoma.

Division III Reserve Champion: PBRs Humble 086H ET, a 3/6/20, 43% Lim-Flex daughter of Colburn Primo 5153 out of SLKF Sister Act 1322, exhibited by Kaia Coddling of Guthrie, Oklahoma.

Division IV Reserve Champion: DL Hush Money 502H, a 2/4/20, 65% Lim-Flex daughter of ELCX Kings Landing 599D ET out of SSTS Courtney 5877C, exhibited by Sara Sullivan of Dunlap, Iowa.

American Royal Open Show Follows Junior Show in Kansas City

The Medal of Excellence (MOE) Level I Limousin Open Show followed the Limousin Junior Show at the American Royal Complex in Kansas City, Missouri, on October 16, 2021. 33 females and four bulls were evaluated by Taylor Graham of Miami, Oklahoma.

Female Show



The Grand Champion Female was DL Hush Money 502H, a 2/4/20, double black, double polled, 65% Lim-Flex daughter of ELCX Kings Landing 599D ET out of SSTS Courtney 5877C, exhibited by Sara Sullivan of Dunlap, Iowa. She was the Division V Champion.



The Reserve Grand Champion Female was Ratliff Howboutit 008H ET, a 1/30/20, homozygous black, double polled, 84% daughter of FWLY Can Do out of Riverstone Charmed, also exhibited by Sara Sullivan. She was the Division V Reserve Champion.

THANK YOU

Thanks to those who made it happen...

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 Ranae Poole, MO
 Posthaven Limousin, ON
 River Hills Farm, MS
 Shady Oaks Farms, AR
 Randy Smith, OK
 Todd Smyth, MB
 Somers Limousin, OK
 Star Gap Farms, AR
 TLC Limousin, GA
 Treftz Limousin, SD
 Unnerstall Family Farms, MO
 Steven Unterbrink, IL
 Webb Limousin, AL

Again, we thank our many Limousin friends who have supported us over the years and we always welcome your call or visit.

We greatly appreciate your strong support at our sale. We love our cattle and outdoor way of life. To see the great demand for the products of our labor makes it even that much more rewarding.

Kraig and Rhonda Withers of Coweta, OK, have been long time supporters of our program and they purchased several fullblood lots in this sale.



Steve Unterbrink and James Musgrave of Moro, IL, bought some of the top-selling fullbloods.



Kevin and Nancy Webb of Scottsboro, AL, added some high quality fullbloods to their herd.



Thanks to Andy McCutcheon of St. Joe, AR, for his continued support over the years.

We look forward to building back some of our polled fullblood numbers with these two superstar homozygous polled, fullblood sires.



AR Express Card 7129E

Homo Polled • Red • Fullblood
 CE: 9 BW: 2.8 WW: 48 YW: 62 MK: 26
 CM: 5 SC: -0.10 DC: 6 YG: -0.63 CW: 11
 REA: 1.16 MB: -0.04 \$MI: 48



AR Executive 7173E

Homo Polled • Red • Fullblood
 AR Colonel 531C x AR Best Mae West 4102B
 CE: 10 BW: 1.6 WW: 46 YW: 68 MK: 25
 CM: 8 SC: -0.28 DC: 7 YG: -0.67 CW: 14
 REA: 1.27 MB: -0.10 \$MI: 46

Semen packages available: 20 units on one or both combined for \$1,000.



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Continued from page 26

Female Division Winners:

Division I Champion: Richardson's Jazziness, a 4/16/21, 75% Lim-Flex daughter of TASF Guinness 315G ET out of MRRC Flash 816F ET, exhibited by McKenna Richardson of Eureka, Kansas.

Division I Reserve Champion: L7 Jelly Bean 111J, a 3/25/21, 70% Lim-Flex daughter of CJSJ Creed 5042C out of Miss L7 814 F, exhibited by Rory Peterson of Pukwana, South Dakota.

Division II Champion: DL Jezebel 610J ET, a 2/2/21, 56% Lim-Flex daughter of RLBH Air Force One out of WLR Eden ET, exhibited by Ben Spencer of Gibbon, Nebraska.

Division II Reserve Champion: CTHM Force Beyond, a 1/22/21, Lim-Flex 55% daughter of RLBH Air Force One out HUBB Echo ET exhibited by Cadie Thomson of Winfield, Kansas.

Division III Champion: Ratliff Purple Harmony, an 11/16/20, purebred daughter of TASF Crown Royal 960C out of FWLY Purple Ribbon, exhibited by McKenna Richardson.

Division III Reserve Champion: WLR Haughty 421,H, a 10/2/20, 65% Lim-Flex daughter of WLR Evidence ET out of ELCX Girl Crush 421B ET, exhibited by Tyra Meyer of Sylvan Grove, Kansas.

Division IV Champion: COBN Hennessy 022H, a 6/4/20, 77% daughter of TASF Crown Royal 960C out of LFL Ester 7015E, exhibited by Colton Barton of Jarrell, Texas.

Division IV Reserve Champion: Schilling Hayley, a 5/13/20, 50% Lim-Flex daughter of Schillings R&L Classified out of Schillings Yashaswin, exhibited by Eva Hinrichsen of Westmoreland, Kansas.

Bull Show



The Grand Champion Bull was WFL Hennessy 011H ET, a 2/20/20, homozygous black, homozygous polled 75% Lim-Flex son of PBRS Bunk House 48B out of Riverstone Charmed, exhibited by Route 66 Cattle Company of Marshfield, Missouri. He was the Division V Champion.



The Reserve Grand Champion was L7 1024J, a 2/27/21, double black, double polled 76% son of CJSJ Creed 5042C out of Miss L7 500C, exhibited by L7 Bar Limousin of Pukwana, South Dakota. He was the Division II Champion.

Bull Division Winners:

Division I Champion: L7 Johnny Ringo 1004J ET, a 3/10/21, 50% Lim-Flex son of KR Synergy out of L7 Yuma 122Y, exhibited by Memphis Peterson of Pukwana, South Dakota.

Division V Reserve Champion: VLGL Honor Code 023H, a 1/28/20, 46% Lim-Flex son of PBRS Bunk House 48B out of CELL 8237F, exhibited by Victoria Gerken of Cashion, Oklahoma.



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SYES JACKPOT 175J

PB • 04/02/21 • HP/HetB • BW: 94 • Adj. WW: 797
CELL Envision 7023E x Miss SYES Xclusive 176B
BW: 2.6 WW: 93 YW: 146 MK: 19 SC: 1.55 DC: 20
YG: -0.41 RE: 1.36 MB: 0.11 \$MI: 66



SYES JUMP START 317J

PB • 03/25/21 • HP/HB • BW: 80 • Adj. WW: 787
SYES Easy Going 77E x Miss SYES Xclusive 176B
BW: -1.5 WW: 71 YW: 103 MK: 20 SC: 0.80 DC: 19
YG: -0.53 RE: 1.19 MB: -0.11 \$MI: 52



SYES JUMPSHOT 422J

PB • 04/02/21 • HP/B • BW: 93 • Adj. WW: 729
CELL Envision 7023E x Miss SYES Elnora 422E
BW: 3.2 WW: 91 YW: 141 MK: 19 SC: 1.27 DC: 21
YG: -0.48 RE: 1.32 MB: 0.07 \$MI: 64



SYES JAG 683J

75% LF • 03/29/21 • HP/HB • BW: 92 • Adj. WW: 762
SYES Easy Going 77E x SY ZE Evening 927Z
BW: 0.2 WW: 69 YW: 107 MK: 22 SC: 1.05 DC: 19
YG: -0.34 RE: 1.00 MB: -0.04 \$MI: 52



SYES JUPITER 45J

PB • 04/12/21 • HP/R • BW: 97 • Adj. WW: 709
L7 Genuine Vision 9033G x Miss SYES Abby 559D
BW: 3.4 WW: 75 YW: 115 MK: 26 SC: 1.28 DC: 22
YG: -0.50 RE: 1.21 MB: -0.09 \$MI: 54



SYES JOHN DOE 123J

PB • 02/26/21 • HP/R • BW: 68 • Adj. WW: 704
SYES Easy Going 77E x Miss Double Agent 103G
BW: -3.5 WW: 65 YW: 100 MK: 22 SC: 0.78 DC: 16
YG: -0.56 RE: 1.35 MB: -0.22 \$MI: 46

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Heartland Sale Reports

Linhart Limousin Sells into 18 States

Linhart Limousin of Leon, Iowa, held their 12th Annual "Fall Harvest Production Sale" Saturday, October 23, 2021, at their Sale Facility near Leon, Iowa. This sale reflected many of their premier donor cow families, elite herd sires, and a progressive A.I. program. Although the sale was held in the middle of the United States, the cattle and genetic opportunities sold to breeders from 18 states.

Buyers from Alabama, Arkansas, Idaho, Illinois, Indiana, Kansas, Minnesota, Missouri, Montana, Nebraska, North Carolina, Ohio, Pennsylvania, Texas, Virginia, Washington and West Virginia participated in the sale event which featured 34 open females, four genetic opportunities, and 20 units of CELL Envision semen. Bidding was brisk both

in-house and on the phone. When the sale ended, buyers had invested over \$350,000 in the outstanding set of females and genetic embryos.

Though the warning of rain the next day kept some local buyers in the field harvesting crops, the sale offering spoke for themselves and buyers were eager to participate.

The high-selling female was CELL Jade 1157J, a 4/2/21, homozygous black, homozygous polled, 62% Lim-Flex daughter of ELCX Kings Landing out of CELL Fascination 8231F. Sara Sullivan of Dunlap, Iowa, held the final bid of \$105,000 to take home the Lot 1 female.

JB Ranch of Lyndon, Washington, purchased the second high-selling female with CELL Jazzy 1188J, a 4/1/21, homozygous black, homozygous polled, 75% Lim-Flex daughter of ELCX Kings Landing out of MAGS Xtra Rest for \$20,000.

ATAK Limousin of Avon, Illinois, purchased CELL Joyous, a 1/31/21, homozygous black, polled, 81% Lim-Flex daughter of CELL Envision 7023E out of MAGS Walkin for \$15,000.

Shane Waldemar of Lynden, Washington, purchased CELL Jealous 1114J, a 3/2/21, double black, homozygous polled, 35.5% Lim-Flex daughter of Conley Express 7211 out of MAGS Xuzette for \$12,000.

Chris Ziegler of Bloomfield, Ohio, purchased CELL Jolly 1189J, a 1/26/21, double black,

homozygous polled, 48% Lim-Flex daughter of CELL Guard House 9300G out of LLJB Absolute Style 3056A for \$10,000.

The Wilder family of Snook, Texas, purchased CELL Jurassic, a 2/4/21, double black, horned, 39% Lim-Flex daughter of SSTO Best Bet 456B ET out of FC Diamond Heiress for \$10,000. The Wilders were also the volume buyers of nine lots from the Linhart.

Jamie Campbell of Pennsylvania purchased two heifer pregnancies. CJSL Dauntless 6257D x Riverstone Charmed brought \$30,000. A Silveiras Style 9303 x Riverstone Charmed was purchased by Campbell for \$25,000.

A heifer pregnancy of SSTO Guns N Roses 9408G ET x LLJB Absolute Style was purchased by Lance Sennett of Waynetown, Indiana, for \$10,250.

Averages:

34 Open heifers.....	\$7,892
4 Genetic opportunities	\$21,407
20 Units of Semen.....	\$205
Total:	
39 Lots	\$9,183

Auctioneer: C. K. "Sonny" Booth

Sale Management: MC Marketing Management

Sale Consultants: Grassroots Consulting,

R&R Marketing, Helton Consulting



Charles Linhart, right, thanks Shane Waldemar, Zane Gavette and Jerry Blankers of JB Ranch, Lynden, WA, for their support.



Dave Linhart, right, thanked Andy Schmalshof of ATAK Limousin of Avon, IL, for his purchase of a high-selling female.



Steve Mosher of London, AR, purchased females from the Linhart offering.



Mel Bratton of Austin, AR, pictured with his brother, Roy, purchased a high-selling flush from the Linhart offering and is thanked by Charles Linhart.

ROM'N Limousin "Spooktacular" Sale



ROMN Juicy 16J

ROM'N Limousin and Club Calves of Arlington, South Dakota, offered a quality set of heifers in their annual "Spooktacular" Sale October 28, 2021. They offered the "Best of the Herd" purebred and Lim-Flex Show Heifer prospects. The sale was held on Show Cattle Connection.

The top-selling female was Lot 1, ROMN Juicy 16J, a 3/29/21, double polled, double black, purebred daughter of ROMN Elevated Status out of ROMN Fantasy Island 12F. She sold to Jeff Jackson of Walnut Springs, Texas, for \$8,750.

Another popular lot was ROMN Jet Setter 11J, a 2/24/21, homozygous polled, double black, purebred daughter of May-Way Access Granted out of ROMN

Gabby 28G. She was purchased by Tadd Thomas of Sterling, Colorado, for \$6,500.

ROMN Jitterbug 14J, a 4/3/21, double polled, red, purebred daughter of LFLC Executive 756E out of ROMN Xceptional 12X, was bought by Vogel Limousin of Tiffin, Ohio, for \$5,500.

Pinnell Limousin of Cuba, Missouri, had the final bid of \$5,000 on ROMN Jukebox 15J, a 4/22/21, double polled, black, purebred daughter of ROMN Floyd Mudhenkey 101F out of ROMN Zewell 522Z.

Average:

7 Open heifers.....	\$4,964
Sale Management: MC Marketing Management	

ROM'N LIMOUSIN "WHERE CLASS MEATS CARCASS"

ONLINE BULL SALE

FEBRUARY 17, 2022
HOSTED BY L365AUCTIONS.COM

Mark February 17 as the day to invest in your next herd bull. This offering is the Top Cut of our 2021 Bull Crop and includes many potential AI sires that embody the eye-appeal, numbers and carcass traits we strive to create.

A sincere thank you to all the individuals who purchased heifers in our Fall Spooktacular Online Sale. We wish each and every one of you the best of luck with these females in the coming years.

ROMN GAME CHANGER 106G



ROMN FEAR NOT 102F



ROMN FLOYD MUDHENKEY 101F



ROMN HORSETRADER 104H



ROMN GRAFFITI 103G

Contact us or any member of our marketing team with questions.

These bulls from our program have been placed in leading herds across the county.

MC
 Marketing Management

Kiley McKinna • 402.350.3447
 Wiley Fanta • 320.287.0751

ROM'N LIMOUSIN

20129 450th Ave., Arlington, SD 57212

Robert "Cookie" & Mary Nielson • 605.203.0903 or 605.203.0904

Adam, Michelle, Greyson & Palmer Nielson • 605.203.0733 or 605.203.0732

email: romnlimo@msn.com • www.romnlimousin.com



Heartland Sale Reports

Thomas Fullblood Dispersal Reaps Large Crowd and Active Bidding

Rick and Sandy Thomas of Leslie, Arkansas, held a dispersal sale of their Fullblood maternal herd on Saturday, November 6, 2021, at the Pruitt Mid-State Stockyards in Damascus, Arkansas. A large crowd was on hand on a perfect Saturday afternoon to bid on the 76 lots of Fullblood cows and their calves.

The cattle sold into 15 states; Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Louisiana, Missouri, Mississippi, Oklahoma, South

Dakota, Tennessee, and two Canadian provinces. Internet bidding was brisk as were the phone-in bids during the sale.

The top-selling lot was AR Fairy Tinker Belle 832F, a 3/15/18, red, homozygous polled daughter of AR Zillion 226Z out of SVL Polled Excelant 738X, along with her 9/18/21, red, double polled heifer out of AR General West 9645G. This pair sold to Unnerstall Family Farms of Beaufort, Missouri, for \$6,200.

The Unnerstalls also purchased AR Ginger Mae 906G, a 3/1/19, red, polled daughter of AR Colonel 531C out of AR Miss Mae West 217M along with her red, double polled heifer sired by CF Jim Dandie 216U for \$5,000.

Steve Unterbrink of Moro, Illinois, purchased AR Fool Me Hoo RA 8155E, a 9/24/18, red, double

Continued on page 34



Dan and Patricia Stewart of Mountain View, AR, purchased bulls from the Thomas Sale.



Steve Hodges of Hollister, MO, purchased females.



Rick and Sandy Thomas thank Tim and Debbie Henley of Stroud, OK, who purchased cattle at the Thomas Dispersal Sale.

JBV SIRE: HUNT CREDENTIALS 37C ET
RESILIENCE
914G
 Homo Polled

8 EPDs in the top 5% Shipped Semen Available 13EPDs in the top 15%

Eggbar Limousin Alan Eggenberger
 Berryton, Kansas 785-221-5317 Ashoer@aol.com

SIoux EMPIRE LIVESTOCK SHOW

JANUARY 26, 2022 | **9 a.m. • Show**
W.H. LYONS FAIRGROUNDS | **3 p.m. • Red Carpet Sale**
SIOUX FALLS, SD | **Selling: 2 Females, 8 Bulls**

Catalog Available: siouxempirelivestockshow.com



2021 Grand Champion Limousin Bull

Consigned by Nolz Limousin, Mitchell, SD
 Purchased by Matt Fischer, Brunswick, NE

2021 Reserve Champion Limousin Bull

Consigned by Venner Limousin, Breda, IA
 Purchased by Kevin Ricke, Westside, IA

2021 Grand Champion Limousin Female

Consigned by Leishman Performance Limousin, Blair, NE
 Purchased by Dan Kabberman, Carthage, SD

2021 Reserve Champion Limousin Female

Consigned by Ellsworth Limousin, Elk Horn, WI
 Purchased by Reid Krull, George, IA

2022 Red Carpet Consignors:

Bruner Limousin, SD, (605)482-8202 • Duff Limousin, MN, (651)245-1591
 Leishman Performance Limousin, NE, (402)651-7211 • Lura Limousin, MN, (605)695-3129
 Torgerson Farms, SD, (530)301-8688 • Venner Limousin, IA, (712)830-8381

For more information, contact:

Matt Bruner, Breed Superintendent • (605)480-0217
Dean Summerbell, HLA Exec. Secretary • (612)963-3799
Chisum Peterson, Auctioneer • (605)730-4214

Continued from page 32

polled daughter of AR Colonel 531C out of AR Hootenanny 360A for \$4,400. Unterbrink also bought her 3/7/21, red, double polled bull calf sired by Wulfs Eastern 5002E for \$4,300.

Treftz Limousin of Wetonka, South Dakota, purchased AR Fiddle Sticks 8132F, a 9/13/18, red, homozygous polled daughter of AR Colonel 531C out of AR Brodacious 4105B for \$3,950.

Posthaven Limousin of Alma, Ontario, Canada, purchased Carver's Special Touch 254E, a 4/10/17, red, double polled daughter of FL Pld 4Z Olympus Touch out of SVL Polled Special for \$3,900.

John Post, Posthaven Limousin, also purchased AR Gina Belle, a 4/22/19, red, homozygous polled daughter of AR Colonel 531C out of SVL Polled Excelant 758X for \$3,650.

George Fisher of Bonifay, Florida, purchased DIAR Polled Golden Girl, a 3/31/15, red, polled daughter of ENGD Unbridled 832U out of AUTO Alita 620A for \$3,850.

Todd Smith of Roblin, Manitoba, Canada, purchased AR Bouncy Flo 483B, a 9/17/14, red, polled daughter of AR Zillion 226Z out of AR Wiggle 9142W for \$3,800.

Volume buyer was Treftz Limousin purchasing 10 lots from the Thomas offering.



Steve Unterbrink(left) of Moro, IL, purchased a high-selling female from the Thomas offering and stands with Rick and Sandy Thomas.



Glenn Treftz, Treftz Limousin of Wetonka, SD, purchased a high-selling female and also was a volume buyer of 10 lots from Rick and Sandy Thomas.

Averages:

26 Spring Pairs.....	\$4,512
20 Fall Pairs.....	\$3,347
13 Spring Breds.....	\$2,381
11 Open Heifers.....	\$2,300
6 Bulls.....	\$2,758
<u>Total:</u>	
76 Lots.....	\$3,382

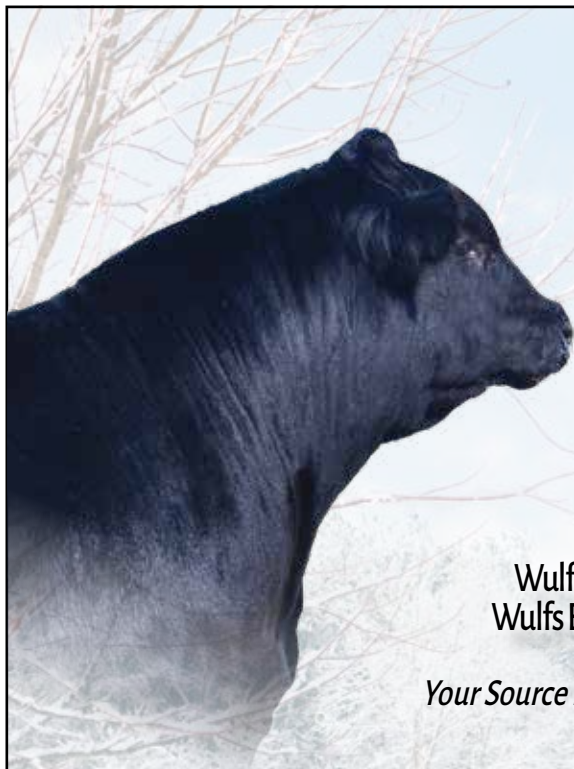
Auctioneer: C.K. "Sonny" Booth

Sale Management: MC Marketing Management

Sale Consultants: Grassroots Consulting, Helton Consulting, and R&R Marketing



www.facebook.com/HeartlandLimousinAssociation



SPRING CREEKS CATTLE CO. BULL SALE

SUNDAY, FEBRUARY 13, 2022 • 1 PM CST
FENNIMORE LIVESTOCK EXCHANGE, FENNIMORE, WI

Selling 68 Head:

30 Limousin & Lim-Flex Bulls, 18 Angus Bulls, 20 Bred Females

Sire Groups Include:

Wulfs Apostle, Wulfs Endeavor C703E, Wulfs Conversion, Wulfs Gallagher, Wulfs Envoy, Wulfs Fifty, DFVC Growth Fund, GAR Ashland and Jindra Acclaim

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SALE MANAGEMENT:

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WILEY FANTA • 320-287-0751

mcmarketingsales@aol.com

www.mcmarketingsales.com



Spring Creeks
CATTLE COMPANY

48715 Hilldale Rd. | Wauzeka, WI 53826
Bob Mitchell & Sons | Bart: 608-553-8070

Bar JZ Ranches

73RD ANNUAL PRODUCTION SALE

TUESDAY, FEBRUARY 22, 2022 • 1:00 P.M. CST
BAR JZ SOUTH RANCH SALE BARN
9 MILES NORTH OF HOLABIRD, SD

Selling 50 Limousin & LimFlex Bulls,
 70 Polled Hereford Bulls

Sires Represented:

DANH Durham, Wulfs Amazing Bull,
 Wulfs Apostle, TMCK Dartmouth, AHCC Easy
 Rider, AHCC Acclaim 209G, AHCC Earning
 Power 214G, ROMN Floyd Mudhenkey, Bar JZ
 Checkbook 367F, Bar JZ Paladin 137D

Free delivery within 300 miles.
 Guaranteed against death or injury.
 Volume discounts. DNA Testing.

Auctioneer: **DVAuction**
 C.K. "Sonny" Booth Broadcasting Real-Time Auctions



Lot 115 • Bar JZ Easy Rider 377J
 by AHCC Easy Rider 5594E. DB. DP. LF 59%
 CE: 16 BW: -2.5 WW: 75 YW: 116
 MK: 27 RE: 0.83 MB: 0.3 \$MI: 65



Lot 127 • Bar JZ Amazing Bull 404J
 by Wulfs Amazing Bull T3141A. Red. HP. 85%
 CE: 13 BW: -0.2 WW: 71 YW: 103
 MK: 31 RE: 1.11 MB: -0.18 \$MI: 49



Lot 106 • Bar JZ Earnest 339J
 by AHCC Earning Power. B. HP. LF 64%
 CE: 14 BW: -0.5 WW: 72 YW: 113
 MK: 23 RE: 0.83 MB: 0.2 \$MI: 61



Lot 102 • Bar JZ Durham 312J
 by DANH Durham 54D. HB. HP. LF 52%
 CE: 16 BW: -1.2 WW: 74 YW: 113
 MK: 21 RE: 0.76 MB: 0.24 \$MI: 63

2021 Heifers for sale at private treaty.

Don & Peg Zilverberg • Seth & Bridget Zilverberg
 Office: 605/852-2966 • Don: 605/870-1302 • Seth: 605/870-2169
 Holabird, SD • email: cattle@barjz.com • www.barjz.com



Bar JZ Ranches

NALF Founder Member #97



Heartland Sale Reports

Edwards Limousin Holds Online Sale



SEEE June Bug ET

Edwards Limousin; Emmett and Debbie, Scott & Shaun, of Higginsville, Missouri, held their annual online sale, "Where Champions Are Born", on November 9, 2021. The sale was hosted by L365 Auctions.

The sale featured a select set of open heifers and embryos.

The top-selling lot was SEEE June Bug ET, a 3/5/21, homozygous polled, double black, 69% Lim-Flex daughter of ROMN Floyd Mudhenkey 101F out of SEEE Eternity ET. Pinnell Sisters Show Cattle of Cuba, Missouri had the final bid of \$4,500 on this show heifer.

Becky Craig Cattle Co. of El Reno, Oklahoma, had the final bid of \$3,500 on SEEE Jinny, a 1/7/21,

homozygous polled, double black, purebred daughter of FWLY Purple Haze out of MAGS Uahuka.

SEEE Jade, a 5/25/21, double polled, double black, 81% Limousin daughter of SEEE Deadliest Catch ET out of SEEE Fanny, was also purchased by the Pinnell Sisters for \$3,200.

SEEE Josey, a 5/28/21, double polled, double black, 71% Lim-Flex daughter of FWLY Purple Haze out of MAS Alicia, was sold to Blake Bennett of Hughesville, Missouri, for \$3,200.

Averages:

6 Open heifers.....\$3,300

3 Embryos.....\$495

Sale Team: MC Marketing Management

ATAK Limousin Online Sale Held in November

Andy, Tammy, Adam and Jonelle Schmalshof, ATAK Limousin, of Avon, Illinois, held their annual Online Bred Heifer Sale November 11, 2021. The sale was hosted by L365 Auctions.

The top-selling lot was ATAK Happy, a 3/19/20, homozygous polled, double black, 51% Lim-Flex daughter of ADLL 6691D ET out of TMCK Edamame 421E. She was purchased by Minor Limousin of Strafford, Missouri, for \$3,700.

Another popular lot on the sale was Lot 12B, an IVF Flush of AUTO Chaperall 406C ET to FWLY LHC Capital EE. She sold to P Bar S Ranch of Sand Springs, Oklahoma, for \$3,100.

An IVF Flush of AUTO Chaperall 406C ET to the bull of the buyer's choice sold to Pinegar Limousin of Springfield, Missouri, for \$3,000.

Linhart Limousin of Leon, Iowa, purchased a flush of AUTO Chaperall 406C ET to both Schilling Halas ET and FWLY Can DO for \$3,000 each.

Averages:

7 Bred heifers.....\$2,586

4 Flushes.....\$3,025

Sale Team: MC Marketing Management,
R&R Marketing, Grassroots Consulting



ATAK Happy

Herd Reduction Cow Sale

Selling 40 Bred Females from the heart of the Herd

**PRICED FROM
\$2,000 TO \$4,000**

For More Information Contact:

AARON METZGER • (605)305-0040, aaronjonmetzger@gmail.com

ROBYN METZGER • (605)695-9874, robyn.metzger@wulfcattle.com

JERRY WULF • (320)491-1390, jerry.wulf@wulfcattle.com

- Purebred Limousin and Lim-Flex Cows
- Black and Red
- Strong influence of Wulf Cattle genetics
- All cows are genomic-tested, with genomically-enhanced EPDs
- Range in age from bred heifers up to 7-year-olds. (Pick your preference)
- Mostly AI bred to calve in February through April to bulls such as Wulfs Eisenhower, Wulfs Cooley and RUNL Stetson
- Bloodlines represented, RUNL Stetson, Wulfs Xtractor and Wulfs Xcellsiar.
- Herd Prefix DMWC

Herd Average EPDs

CED	BW	WW	YW	MA	SC	STAY	DOC	YG	REA	MB
12	0.43	63	95	22	0.71	15	14	-0.50	1.14	.02
45%	50%	40%	40%	40%	50%	15%	25%	20%	20%	70%



DMW
CATTLE COMPANY

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Heartland Sale Reports

“A Night on the Town” Sale IV was Held at the Bellagio in Las Vegas

The fourth annual “A Night on the Town” Sale was held December 11, 2021, in the Da Vinci Room at the Bellagio Hotel and Casino in Las Vegas, Nevada. Hosted by L365 and platinum sponsors Wilder Limousin of Snook, Texas, and Davis Ranches of Brownwood, Texas, the video sale featured 42 lots of Limousin genetics. Twenty-eight consignors from across the country consigned an elite set of Limousin and Lim-Flex genetics to the sale.

The high-selling lot was Royal Jester RBGL 103J, a 2/9/21, red, homozygous polled purebred son of Hunt Credentials 37C ET out of Boss Lake MS

Molly 812F ET, consigned by Royal Beef Genetics of Starbuck, Minnesota. J Bar J Limousin of Lebanon, Missouri, purchased possession of the bull along with a syndicate of buyers who bought semen packages for a total price of \$64,000. Clark Cattle purchased the Canadian semen interest.

Davis Ranches of Brownwood, Texas, purchased WLR Eden ET, a 3/2/17, homozygous black, homozygous polled, 50% Lim-Flex daughter of Silveiras Style 9303 out of MAGS Phantoms Prize, consigned by Sullivan Farms of Dunlap, Iowa, for \$35,000.

P Bar S Limousin of Sand Springs, Oklahoma,

purchased TASF Hidden Treasure 401H, a 3/10/20, homozygous black, homozygous polled, 50% Lim-



Jay and Molly Wilder of Snook, TX, were Platinum sponsors of the “A Night of the Town” Sale.



The sales staff for the Night on the town Sale.



Thank you to platinum sponsors Blair, Brad, and Traci Davis of Brownwood, TX.



Items & Bids for Heartland Limousin Association Benefit Auction

The auction will begin
Online (L365) and end at the Heartland
banquet/benefit auction March 4th.

The auction will be at the Linhart Sale Facility, Leon, IA.
Mark Smith, auctioneer, along with Kiley McKinna and Randy
Ratiff will take phone bids throughout the live auction.



We will need photos of donated items
sent to: bjsummerbell@gmail.com
so they can be posted Online.

Contact Dean Summerbell (612/963-3799) or any member of
the HLA board of directors to donate or leave a bid(s) on items.
Check out www.heartlandlimousin.org, the HLA Facebook page
and L365 for updated information and photos of the donated items.

We Appreciate Your Vote of Confidence

Our annual online show heifer sale was a resounding
success thanks to the support of both our repeat and
new customers. Best of luck with your purchases. We
will enjoy watching these genetics progress.

2021 Buyers:
Chelsea Pinnell
Mirandia Pinnell
Becky Craig
Gene Smith
Clark Heman
Blake Bennett



Top-Selling Lot

SEEE June Bug ET

purchased by Pinnell Sisters Show Cattle



Emmett & Debbie • Scott & Shaun
21853 Hwy. AA • Higginsville, MO 64037
Emmett: 816-726-1919 • Shaun: 660-441-0811
Scott: 660-641-0409 • dedwards@ctcis.net



Heartland Sale Reports



Randy Ratliff thanked first time buyers Brad & Nicole Piper of Martinsburg, WV, for their purchase at the "A Night on the Town" Sale.

Flex daughter of EXAR Classen 1422B out of AUTO Peyton 206Y, bred to Peace of Mind (Maine), for \$23,000. She was consigned by Sullivan Farms of Dunlap, Iowa.

Anderson Cattle Company of Topeka, Kansas, purchased MAGS Heiress 1607H ET, a 1/1/20, homozygous black, homozygous polled, 43% Lim-Flex daughter of MAGS Ali out of LLJB Absolute Style 3056A, bred to MAGS Yip, consigned by Magness Land & Cattle of Platteville, Colorado, for \$15,000.

The high-selling heifer pregnancy, consigned by KLS of Chatham, Louisiana, was purchased by P Bar S Limousin



Casey & Kelly Fanta of Starbuck, MN, congratulate their son, Wiley, for his successful sale consignments at the Night on the Town Sale.

of Sand Springs, Oklahoma, for \$12,000. A black commercial female carrying the service of SCC SCH Karat 838 to HSF your Fantasy, a 45.5% Lim-Flex double black, double polled female that was due December 16.

P Bar S also purchased another KLS consigned heifer pregnancy, a black commercial female carrying the service of Silveiras Forbes 8088 out of HSF Your Fantasy due February 22, 2022, for \$12,000.

Twin Willow Farms of Springfield, Missouri, purchased a heifer pair consigned by Sullivan Farms. The commercial cow carrying the service of Silveiras Style 9303 to Riverstone Charmed 50F ET brought \$12,000.



Kevin Smith, KLS Limousin of Chatham, LA, was a buyer and a consignor at the "A Night on the Town" Sale.

Misty Morning Limousin of Versailles, Missouri, purchased TMCK Gazpacho 743Z, a homozygous black, homozygous polled, 50% Lim-Flex daughter of MAGS Cable out of MAGS Bethany ET, consigned by Tubmill Creek of New Florence, Pennsylvania, for \$11,500.

Averages:

42 Lots \$9,170

Auctioneer: C.K. "Sonny" Booth

Sale Management: MC Marketing Management, R&R Marketing, Grassroots Consulting

SALE OFFERING

37 BULLS

13 Yearlings • 12 18-month-olds
12 Coming 2-year-olds

4 FEMALES

2 Open Heifers • 2 Bred Heifers

SOUTH DAKOTA LIMOUSIN ASSN. BANQUET & BENEFIT AUCTION

THURSDAY, FEBRUARY 3, 2022
6 PM Social, 7 PM Banquet/Benefit Auction
Courtyard by Marriott, 580 WaTiki Way
Box Elder, SD 57719

AUCTIONEER:

C.K. "Sonny" Booth (918) 533-5587

LIMOUSIN BREED REP:

Chisum Peterson (605) 730-4214

SALE-DAY PHONES:

Kiley McKinna (402) 350-3447

Wiley Fanta (320) 287-0751

Dean Summerbell (612) 963-3799



LIMOUSIN SHOW & SALE

FRIDAY, FEBRUARY 4, 2022

SHOW: 9 AM MDT • SALE: 1 PM MDT

The Monument, Rapid City, South Dakota



2021 GRAND CHAMPION BULL

Bred by: Wulf Cattle, MN

Purchased by: Chris Bartels, NE

CONSIGNORS:

Big B Cattle, IA • (712) 260-9465

Boyer Family Farm, IA • (641) 340-5963

Bruner Limousin, SD • (605) 482-8202

Duff Limousin, MN • (651) 245-1591

JLX Limousin, SD • (605) 310-0791

Leishmann Performance Limousin, NE

Leon Leishmann • (402) 651-7211

Matt Bruner • (605) 480-0217

Ludens Family Limousin, SD • (605) 661-6470

Lura Limousin, MN • (605) 695-3129

Mill Road Cattle, WI • (715) 665-2605

Nolz Limousin, SD • (605) 999-0919

Peterson's L7 Bar Limousin, SD • (605) 730-0705

ROM'N Limousin, SD • (605) 203-0733

Spring Creeks Cattle Co., WI • (608) 553-8070

Venner Family Limousin, IA • (712) 830-8381

Wulf Cattle, MN • (320) 288-6128



Heartland Sale Reports

Bidders From 5 States Highlight Bosch Private Treaty Sale

Bob and Mary Bosch, Bosch Farms of Indianola, Iowa, held their 16th annual "Open House and Private Treaty Sale" at their farm on November 27,



Jake Al-Mazroa, Ben Smith, Paul Millhollin, president of the Iowa Limousin Association, & Sarah Smith, Clanton Creek Limousin of Peru, IA, purchased a bull from Bob Bosch.

2021. It was a perfect 50-degree day, and a large crowd of bidders gathered to evaluate and bid on the bulls and heifers offered on the sale.

The Boschs have used Limousin genetics for 35 years and have produced a great set of consistent, quality Limousin cattle. They have concentrated on producing profitable cattle with calving ease and performance in an eye-appealing package. Bidders from Iowa, South Dakota, Michigan, Illinois and Tennessee added to the special sale day with their interest.

The top-selling lot was RMKR Jupiter 127J, a 3/10/21 homozygous black, homozygous polled purebred son of CELL Envision 7023E out of RMKR Yasmine 128Y. Brad Schaller of Millstang, Illinois, purchased the bull for \$6,600.

Brandon Reynolds of Indianola, Iowa, purchased RMKR Jackson Hole 100J, a 1/15/21 black, homozygous polled purebred son of CELL Easy Rider out of RMKR Ellie 715E for \$3,800.

Reynolds also purchased RMKR Jamison 109J, a 3/5/21 black, double polled purebred son of AHCC Heartland out of RMKR Miss Teardrop 738T for \$3,200.

Paul Johnson of Deep River, Iowa, purchased RMKR Justice League 142J, a 3/19/21 homozygous black, homozygous polled purebred son of DEBV Gladiator 917G out of RMKR Princess Diana 652D for \$3,200.

Bob Byers of Milo, Iowa, purchased RMKR Jim Beam Peach 131K, a 3/12/21 red,



Brian Hait & Bob Bosch thanked Bob Byers (center) of Milo, IA, for his purchase of a bull from the Private Treaty sale.



Paul Johnson of Deep River, IA, purchased a high-selling bull from Bob Bosch.



Darrell Till (center) of Indianola purchased a high-selling female from Bob and Mary Bosch.



2022 NLSC

Headquarter Hotels:

Four Points by Sheraton

Amarillo Downtown

(Rate \$119)

1911 I-40 East, Amarillo, TX 79102

806-242-6777

Fairfield Inn & Suites by Marriott

Amarillo Downtown

(Rate \$119)

1911 I-40 East, Amarillo, TX 79102

806-242-4777

*Ask for the
"2022 National Limousin Group"
for both hotels



Heartland Sale Reports

homozygous polled purebred son of SPRNG CRKS Calvin Klein out of RMKR Eye of the Beholder 736 for \$3,200.

The top-selling female was RMKR Jewel of the Nile 111J, a 3/5/21 black, double polled purebred daughter of CJSL Dauntless 6257D ET out of RMKR Bunny 686D. This female was purchased by John Linhart of Leon, Iowa, for \$3,000.

Tim and Brent Pacha of Fairfield, Iowa,

purchased RMKR Jingle Belle 110J, a 3/5/21 black, homozygous polled purebred daughter of CELL Easy Rider 7014E out of Miss SYES 923U/801A for \$2,800.

The Pachas also purchased RMKR Jinx 112J, a 3/6/21 double black, double polled purebred daughter of CELL Easy Rider 7014 E out of RMKR Yada Yada 105Y for \$2,700.

Darrell Till of Indianola, Iowa, purchased RMKR

Jubilee 114J, a 3/6/21 double black, double polled purebred daughter of AHCC Heartland 901F ET, out of RMKR Classy Lady 541C for \$2,600.

Averages:

10 Bulls.....	\$3,556
7 Females.....	\$2,671
1 Steer.....	\$1,250



Mary Bosch (center) thanked repeat buyers of Bosch genetics Tim and Brent Pacha of Fairfield, IA, who purchased two heifers from the offering.



Bob Bosch (center) appreciated Brandon, Beth and son Max Reynolds of Indianola, IA, who bought two high-selling bulls at the Bosch Private Treaty Sale.

Happy Valentines Day

TRULY Blessed

We are fortunate that our livelihood is a family affair. Many memories and life-long friendships have been created. We wish everyone a healthy, happy and prosperous 2022! Join us May 27-29, 2022, for the Heartland Regional Show and Iowa Junior Field Day in Afton, Iowa. Our family looks forward to rekindling old friendships and making new ones, as well as showcasing Limousin and Lim-Flex genetics! Your inquiries and visits are always welcome.

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longandsonslimousin@gmail.com • longandsonscattle.com • Long and Sons Limousin

MARCH**4**

You Are Invited

The Heartland Limousin Association (HLA) invites everyone to attend their annual meeting, banquet and benefit auction. Mark your calendar for Friday, March 4, 2022.

The festivities will begin at 5:30 p.m. at the Linhart Sale Facility near Leon, Iowa. This event is held in conjunction with the Linhart "Business Done Right" Bull Sale the next day. The banquet is FREE and is a wonderful

opportunity to socialize with Limousin breeders from across the country.

The benefit auction is the main fundraising event for the Heartland Limousin Association for the year. The money raised on the auction goes to support the salary of the Executive Secretary, as well as cover the cost of the travel expenses. We do appreciate your support of the HLA!



Effertz Elected to Stockmen's Foundation

Jerry Effertz of Velva, North Dakota, was one of three cattle industry leaders who were named to the North Dakota Stockmen's Foundation (NDSF) Board of Directors. The NDSF is a 501 © 3 charitable organization that was established in 2008. It works to provide hope and opportunity for the state's cattle industry through scholarship, leadership, promotion, research, building and disaster relief objectives.

Dan Rorvig, president of the NDSF, said, "The vast industry and

community service experience and vision that these new appointees bring will be a perfect complement to our group and will help the Stockmen's Foundation accomplish its mission."

Jerry is committed to industry service, having served as chairman of the North Dakota Stockmen's Association's Seedstock Council, the North Dakota Beef Commission, and the State Board of Agricultural Research and Education. In addition, he has also been in leadership roles with the North Dakota State Fair, the

Federation of State Beef Councils, and the U.S. Meat Export Federation, among others. He was recognized with the Stockmen's Association's most prestigious honor, the "Top Hand Award", in 2017.

A third-generation farmer and rancher, Jerry and his wife, Norma, have a Limousin operation, Effertz Back Butte Acres, near Velva. They have two grown daughters, Maria (Mike) Hanson and Kayla (Craig) Kleven, and four grandchildren; Wyatt, Elizabeth, Paisley, and Garrett.



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In Memoriam



Warren Jay Enger, 81, of El Paso Township, Ellsworth, Wisconsin, passed away December 15, 2021, following an acute abdominal aortic aneurysm. A Celebration of Life is being planned for the spring, which was Warren's favorite time of the year, when the land comes to life. More information will be posted in the spring. From seedlings sprouting out of the ground to a newborn calf's first steps, it brought him the greatest pleasure watching his farm come to life.

He was born in Madison, Minnesota, attended school in Garfield Township and graduated from West Central School of Agriculture. Warren received his bachelor's degree in agriculture from the University of Minnesota-Morris. Following graduation, he joined the Peace Corps, working in Niger for two years and later, working on the staff in Malaysia. Upon returning to the U.S., he went on to further his education at the University of Wisconsin-Madison. Warren launched a company called Africare, assisting with the development of rural Africa. He then went on to work with another company called RONCO Consulting Corporation, creating agricultural programs and training

local residents in countries such as Mali, Zambia, Jamaica, Egypt, Niger, and many more. He was able to teach many in agribusiness and renewable resource development.

Warren loved knowledge, and he strived to understand history and how things worked. He enjoyed looking out at his farm, Green Fields Crossing. It was never work, rather a joy to tend to his Limousin cattle and everything that came with farm life. He was a member of the Limousin Association of Wisconsin and the Heartland Limousin Association. Warren and his wife, Pamela, spent time traveling to England and Europe, exploring castles, palaces, and places of historical suffering.

He is survived by his wife Pamela, and many other family and friends. The O'Connell Family Funeral Home in Ellsworth, Wisconsin, will take care of the future Memorial Service and memorials.



Grazing Fescue Requires Close Monitoring



We all have that one friend who eats the spiciest food and doesn't seem bothered by it, while the rest of the people at the table break out into a sweat from the heat of the food. That friend has adapted well to the spice, and they handle it with ease.

Much like humans, beef cattle can adapt over time to their grazing sources with proper management, but there are certain forages that can present issues for cattle, according to experts at Kansas State University's Beef Cattle Institute.

Talking on a recent Cattle Chat podcast, veterinarians Bob Larson and Brad White talked with beef cattle nutritionist Phillip Lancaster about the risks to cattle when grazing fescue.

"Fescue is a cool-season grass that is drought tolerant and a good grazing option for cattle that are well adapted, but it can be infected with an

endophyte that can make cattle sick when they are first introduced to it," White said.

An endophyte is a fungus that lives within the plant.

He added that the endophyte causes changes in the blood flow to the peripheries of the animal, such as their hooves, tails and ears. In the summer, cattle that aren't well adapted to fescue have trouble cooling, and in the winter, they are more prone to frostbite, White said.

"Cattle that are experiencing fescue toxicity will often have rough-appearing hair coats that don't shed off, and they will not gain weight well," Larson said.

Lancaster said that cattle raised on fescue pastures tend to handle the toxin better than those who have never been exposed to it.


"Over time we've selected animals

"BACK IN TIME"

Do You Know the Answer?

Answers:

- 1.) The first Limousin queen served from 1971-72.
- 2.) Gloria Jennings of Highmore, South Dakota, was selected as the first Limousin queen.
- 3.) Cinde Schuppe was named queen for 1987-88.
- 4.) She is from Iliff, Colorado. Her parents, Gordon and Earline Schuppe, are still actively involved in the Limousin breed.
- 5.) The queen competition was held during the NALF convention and annual meeting.
- 6.) South Dakotans Marilyn Rinehart of Highmore and Eva Oxandaburu of Huron took the lead getting the junior and queen programs started.



NALF President Bob Purdue is pictured with Gloria Jennings of Highmore, SD, the first Limousin queen in the United States.

Questions on page 22

in those environments that are more naturally adapted and tolerant of the endophyte toxin, so the challenge is not as great for them," he said.

If producers notice cattle experiencing toxicity from fescue, the experts agree the only option is to remove them from the pasture.

"There is no treatment for the vasoconstriction that is leading to the cattle's poor performance and so the only choice is to get them off the fescue and provide some other forage or feed that will allow them to clear the toxin," Lancaster said, adding it typically takes 6-8 weeks to fully clear their system.

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